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A LECTURE BY WORLD-FAMOUS SCIENTIST MASAVI AMIR



On October 10, at the International Information Technology University (IITU), Associate Professor of Óbuda University (Hungary), Doctor of Philosophy (PhD), and internationally recognized scholar Amirhossein Mosavi delivered a lecture. He is one of the leading experts in artificial intelligence, machine learning, and data analysis. Professor Mosavi is also a recipient of the Green Talents Award (Germany) and the UNESCO Young Scientist Award.

During the lecture, the professor thoroughly explained the importance of internationalization in education. According to him, interaction among students from different cultural, ethnic, and social backgrounds broadens their perspectives and contributes to the emergence of new ideas. This, in turn, promotes cooperation in science and technology and helps nurture specialists who can think at the international level.

Amirhossein Mosavi also highlighted Óbuda University's achievements in the field of international partnerships. The university collaborates on educational and scientific projects with many European countries and more than 90 nations worldwide. Of its 185 educational and research projects, more than 20 are funded by the European Union. In addition, the university carries out nearly 300 bilateral scientific cooperation projects.

During the lecture, the professor also presented Óbuda University's

achievements in international rankings. In the Times Higher Education (THE) World University Rankings, Óbuda University is placed in the 601–800 range for computer science and engineering. In the list of Young Universities, the institution ranks between 301 and 350. The scholar emphasized that these achievements result from the university's policy of combining innovation with tradition.

Professor Mosavi also pointed out to students that artificial intelligence will be the main driving force of science and technology in the future. He explained that for young people studying IT, it is important not only to possess technical skills but also to develop analytical thinking, research abilities, and the capacity to build international connections.

At the end of the lecture, students asked questions and the professor shared his experience. This meeting allowed IITU students to engage directly with an internationally renowned scholar and learn about the current trends in global scientific practice. The university leadership expressed gratitude to Amirhossein Mosavi, noting that such lectures contribute to students' professional development.

The lecture became a strong source of motivation for students. Opportunities for participating in international academic mobility programs and joint research projects were also discussed during the meeting. Such events increase students' interest in the global scientific community.



A DAY ON CHANNEL 31: A REVIEW OF THE «INFORMBURO» NEWS PROGRAM

Channel 31 is one of the most popular news programs in the country. Students of the International Information Technology University visited the «Informburo» newsroom, where they observed the workflow and exchanged views with experienced professionals.

This visit allowed the students to gain a deeper understanding of the internal mechanisms behind news production. From the moment they entered the newsroom, the fast-paced working atmosphere was immediately noticeable. Students quickly realized how rapidly and accurately news must be prepared.

The main part of the visit was an interview with editor Limara Salikh. She spoke in detail about the structure of the «Informburo» program, the working process, the criteria for selecting news, and the requirements placed on reporters. According to Ms. Limara, the primary task of a news program is to provide viewers with truthful, relevant, and easy-to-understand information.

Limara Salikh also shared her thoughts on the current trends in journalism. In the digital era, being the first to deliver information is important, but accuracy and verified data must always remain a priority. She emphasized to the students that the ability to balance these two principles is the hallmark of a professional journalist.

During the visit, the students toured the on-air studio and the rooms where directors and producers prepare news content. The editing process was particularly fascinating for them. Editors demonstrated how, for a news story that lasts only a few minutes, they sort through dozens of shots, synchronize audio and video, and

deliver information in the clearest and most engaging way possible. This experience helped digital journalism students better understand the technical side of media content production.

At the end of the meeting, students asked questions and received professional advice from the editor. Limara Salikh stressed the importance of continuous learning, careful work with data, creative thinking, and the ability to present information in multimedia formats for future journalists.

This visit not only visually demonstrated how real newsroom operations function, but also helped digital journalism students shape their future professional direction. The experience at the «Informburo» newsroom strengthened their interest in journalism and broadened their professional perspective.

In addition to observing the daily workflow, students were inspired by the passion and dedication of the newsroom staff. They realized that journalism is about telling stories that impact society.



MEDIA FORUM 2025: CURRENT ISSUES AND SOLUTIONS



«Media Qurultai» is a major gathering dedicated to discussing new developments and challenges in the media sphere. This year's forum focused on the key issues facing modern journalism: the impact of artificial intelligence, information security, combating fake news, new regulations, and changes in the media market. The discussions also emphasized the growing responsibility of media professionals in maintaining ethical standards and public trust.



The first session of the forum was titled «Trends and Challenges in the Media Industry.» It was moderated by Assel Karaulova, President of the Kazakhstan Press Club. The speakers included Kanat Isakov from the Ministry of Culture and Information, Karlygash Ezenova, head of Exclusive.kz, Kuat Bakhridinov, CEO of Nur portal, and Dmitry Grigoriev, an expert from TsARA.

They noted that artificial intelligence is rapidly transforming the media industry. Advertising has also changed, with a significant portion of it now shifting to AI-driven platforms. Media companies are being pushed to find new strategies and approaches. This topic was especially interesting for students, as understanding technology is essential for the future generation of journalists.

The next part of the forum explored the question «Hype and the State: Is There a Policy of Capturing Public Attention?» This session addressed the relationship between the media and the government, how information is created, and how various topics are presented to the public.

The session was moderated by Aybar Olzhayev. The speakers were journalist Zhanar Baysemiz, Ulysmia.kz director Samal Ibraeva, Radio Azattyq director Qasym Amanzhol, and «Jas Qazaq» editor-in-chief Sraiyl Smayyl.

They emphasized that in a time when fake news is increasing,

journalists must work for the truth.

Qasym Amanzhol highlighted this point, stating: «A journalist should work not for hype, but for the truth.»

Samal Ibraeva shared her experience regarding new trends in information policy and stressed the importance of fact-checking.

The forum was extremely useful for students. They not only listened but also had the opportunity to ask questions and communicate closely with media professionals.

Through this event, they gained a clear understanding of how the media landscape is changing, the importance of protecting and verifying information, the current state of the media business, and the relationship between the government and the media.

«Media Qurultai 2025»+ became an invaluable experience for the students. They developed a deeper understanding of how today's media world operates, the responsibility that comes with being a journalist, and the importance of speaking the truth



ICPC 2025: THE REMARKABLE SUCCESS OF KAZAKHSTANI STUDENTS

The International Collegiate Programming Contest - ICPC - is one of the largest and most prestigious team competitions in the world today, showcasing exceptional problem-solving skills and innovation. This event brings together talented students from across the globe who compete to solve complex algorithmic problems within a limited time.

ICPC is not just a contest that tests programming skills. It is a true exam of logical thinking, strategic planning, quick decision-making, and team coordination. The competition is highly significant both for the reputation of universities and for the future careers of young specialists. Reaching the finals is a major achievement in a student's professional portfolio and a mark of international prestige for a university.

The competition results are evaluated through a special ranking system. The main metric is the number of solved problems. If two teams solve the same number of tasks, their time is compared. If the time is also identical, the timestamp of the last accepted solution is considered. For each solved problem, the total time includes the moment the participant first submitted a correct solution and an additional 20-minute penalty for every previously rejected submission that compiled successfully but was returned with an error. Unsolved problems do not incur any penalty time.

ICPC is a competition with very strict rules. Participants are allowed to bring only a paper dictionary without annotations, a simple pen, and paper. Electronic books, smart devices, phones, calculators, flash drives, and similar items are strictly prohibited.

At the 2025 ICPC regional contest, Kazakhstani students achieved remarkable results. This year, the strongest teams from several universities performed exceptionally well and showed outstanding achievements. The grand prize was won by the KBTU team «Master Ka4ka.» This victory is clear proof of their high level of preparation, algorithmic expertise, and effective teamwork.

The IITU university team «1-1» took first place. This is a major accomplishment for the students of IITU - one of the country's leading IT universities - and an important

result that enhances the institution's reputation.

Second places were awarded to several teams this year. Among them were three strong teams from KBTU - Geoma Enjoyers?, Tornado++, and BAsquare - as well as the IITU team Adai+Alban+Dulat. These results once again demonstrate that both universities hold leading positions in the field of programming.

The third-place awards were also competitive. The KBTU team TooSlowException, the All-in team representing KazNU, AUPET's Energo Block, and another KBTU team, Sigma Ligma, all earned prizes. Each of them stood out with exceptional speed, precise logic, and strong strategic thinking.

These impressive results highlight the growing level of programming education and talent development in Kazakhstan. Participation in ICPC not only strengthens students' technical skills but also fosters creativity, perseverance, and teamwork under pressure. Such achievements inspire younger students to pursue excellence in competitive programming and contribute to the global IT community.

Aknur BAGDAT



DTESI 2025: INTERNATIONAL SCIENTIFIC FORUM HELD AT IITU

On November 19–20, the DTESI 2025 International Scientific Conference, held at JSC «IITU» proved to be a highly organized and intellectually rich event. Celebrating its tenth edition this year, the conference brought together leading scholars, industry experts, researchers, and students from around the world to discuss pressing issues in the development of the digital society.

The first day of the conference was held at a high level. Over 100 participants attended, creating an international platform for scientific discussion. During the plenary session, representatives from Turkey, Malaysia, Bosnia and Herzegovina, as well as the United Nations, delivered speeches. Presentations focused on digital transformation, the modernization of the education system, and the implementation of innovative technologies.

Each speaker shared the latest findings from contemporary research and analyzed global trends in the development of digital ecosystems.

In particular, proposals regarding technological integration in education, industry, and science attracted significant interest from the audience. Two coffee breaks were organized throughout the day, providing opportunities for informal conversations and the establishment of scientific connections.

The second day of the conference was equally content-rich. Renowned professors from the international arena presented their research and exchanged insights on various directions in digital technologies. Notably, Prof. Ali Abd Almisreb from the International University of Sarajevo delivered a keynote.

Their work addressed pressing issues in software engineering, data science, artificial intelligence, infocommunication systems,

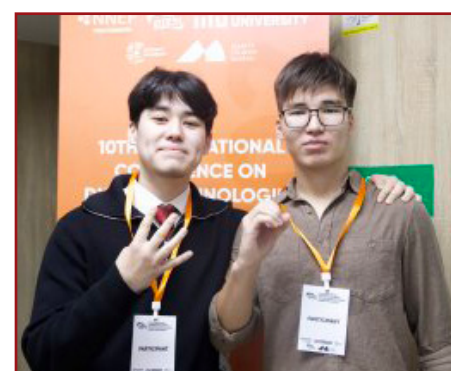
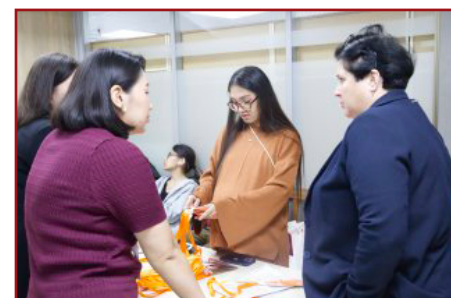
cybersecurity, and IoT technologies. The event offered researchers a valuable opportunity to discuss new ideas and identify avenues for international collaboration.

The primary goal of DTESI 2025 was to discuss the latest scientific results in digital society development, define research objectives, and present methods and tools to address these challenges.

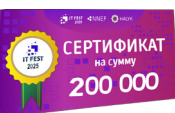
Within the framework of the conference, sectional meetings were held in the following areas:

Software and Knowledge Engineering, Smart Technologies and IoT, Data Science and Artificial Intelligence, Cybersecurity, Infocommunication Systems and Networks

DTESI 2025 once again demonstrated its role as a vital platform where science, education, and industry intersect, fostering the exchange of innovative ideas and the development of cutting-edge concepts. Overall, DTESI 2025 confirmed its status as a key event for advancing knowledge and driving innovation in the digital era.



IT FEST 2025: GATHERING OF THE DIGITAL GENERATION



On December 5–6, 2025, one of the largest youth festivals in Kazakhstan’s digital and creative industries - IT Fest 2025 - took place at the «GTSDS Atakent» complex in Almaty. This year’s festival expanded even further, became richer in content, and brought together thousands of participants on one platform. The event was organized with the support of the Kazakhstan Universities Alliance - ITU, KBTU, UIB, and Astana IT University - with the participation of NNEF and within the framework of the AI-Sana state program.

The main goal of IT Fest 2025 was to enhance the digital literacy of students and schoolchildren, develop project culture, strengthen creative thinking, and widely promote artificial intelligence technologies among the younger generation. The festival covered several major directions. During the Hackathon, participants completed tasks provided by partner companies within 24 hours, with direct coordination from @aitk.kz. At the Startup Battle platform, startups in GreenTech, FinTech, EdTech, and MedTech presented their projects and competed for the best pitch. In the CyberSecurity CTF section, participants solved real-life cybersecurity cases and tested their technical skills.

The CyberSport track included tournaments in CS2, Dota 2, and FIFA. The Movie & Video section showcased short films and AI-generated content. The Design & Animation area featured competitions in webtoon, animation, and graphic design. In addition, ITFest Cup (ICPC) hosted a timed algorithm-solving contest. At the Robo Competition zone, participants presented robotics projects developed on the ESP32 platform.

The creative segment of the festival

- the «Cinema and Video» section - drew special attention. Schoolchildren and students from across Kazakhstan presented their original short films, social videos, and AI-generated visual content.

More than 70 teams submitted their works, and out of them, 20 of the best entries were screened. Young creators addressed important societal issues and creatively conveyed themes such as social responsibility, digital culture, environmental awareness, cybersecurity, and human psychology.

Winners were selected in the Cinema and Video section. First place was claimed by group 2305, whose work stood out for its depth and technical execution. Second place went to the team “Manas 34,” who delivered an impressive narrative and showcased a professional-level production. The festival successfully combined technology, creativity, and innovation, providing participants with a unique platform to showcase their talents. Throughout the event, attendees had the opportunity to network with industry experts, mentors, and peers, gaining valuable feedback and insights. IT FEST 2025 once again confirmed its status as a key platform for developing digital skills, creativity and innovation.





AUEN ORGANIZATION SELECTION PROCESS

On September 26, the university hosted the selection event for admitting new members to the AUEN student organization. The day was filled with excitement, as students had the opportunity to showcase their talents and earn a chance to become active members of the organization.

During the selection, participants presented their artistic abilities. Some played the guitar and demonstrated their musical skills, while others impressed the audience with their expressive vocals. There were also students who performed dances and other creative acts.

The jury evaluated participants based on stage presence, artistic performance, and their ability to connect with the audience. As a result of the assessment, eight students successfully passed the selection and became new members of AUEN.

Thanks to the selection, the organization welcomed a new group of students full of fresh energy and creative ideas. In the

coming months, they will actively take part in various projects and cultural events that enhance university life.

The organization's leader, Mardan, expressed great confidence in the new members, stating:

«AUEN is a space where young people can discover themselves and bring their initiatives to life. We strive to help every student unlock their potential,» he said.

The event took place in a warm and friendly atmosphere, clearly reflecting the enthusiasm and spirit within the participants.

The AUEN student organization begins the new academic year with new projects, new faces, and ambitious plans. The first meeting of the new team is scheduled for next week, where students will be introduced to the organization's goals and responsibilities and will share their ideas regarding upcoming projects. This gathering will strengthen communication and team spirit among AUEN members and serve as an important step toward launching new initiatives.





ALMATY STUDENT LEAGUE

As part of the Almaty Student League, a thrilling friendly volleyball match was held between the men's teams of the International Information Technology University (IITU) and Suleyman Demirel University (SDU). This event became not just a sports competition, but a vivid symbol of friendship and cooperation between the two universities.

The main goal of the sports event was to promote mass sports among students, strengthen inter-university relations, and provide talented athletes with an opportunity to exchange experience. The match took place in one of the university sports halls, where sports enthusiasts and student fans filled the arena, creating an energetic and engaging atmosphere.

From the very beginning, both teams demonstrated strong determination and a high level of skill. The match quickly gained intensity: precise receptions, accurate passes, fast attacks, and skillful blocks - all of this showed that the game was unfolding at a professional level.

The IITU team stood out with their technical preparation and coordinated movements on the court, while the SDU players responded with their experience and powerful attacks. Several moments in the match could have easily changed the final outcome, and the fans supported their teams with great enthusiasm. Each point earned was followed by applause and cheers from the stands, making the atmosphere even more exciting.

The environment off the court was also remarkable. Students, teachers, and young sports fans cheered passionately for their teams, giving them extra motivation. The use of each university's symbols, colors, and chants added spirit and identity to the match. This event will be remembered not only as a sports competition but also as a cultural moment that showcased the mutual respect and camaraderie between the students of

both universities.

At the end of the match, the organizers delivered their remarks, highlighting the importance of student sports. IITU representatives emphasized that such events not only improve students' physical fitness but also strengthen their friendships and connections. SDU coaches noted the growing interest of young people in sports and expressed hope that similar events would continue in the future.

«For us, the most important thing is not the result, but the experience and unity of the students. Today's match clearly showed that we achieved this goal,» one of the organizers said.

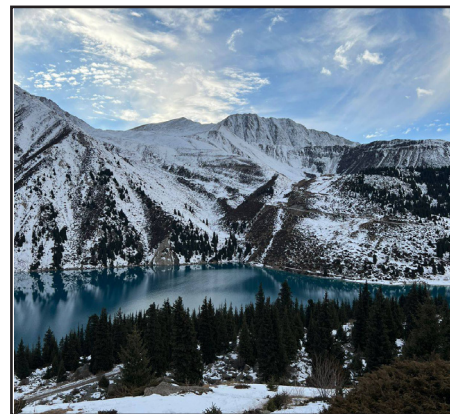
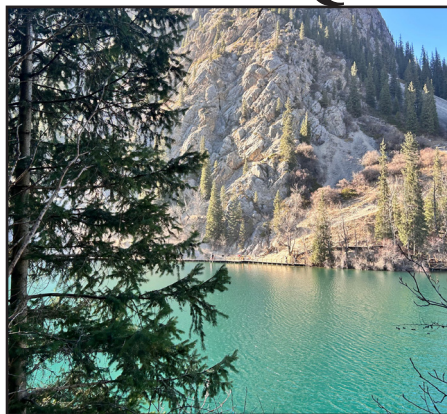
The match ended in a friendly result. Both sides expressed mutual respect and stated that they plan to hold more joint sports activities in the future. This event contributed to the development of sports culture among Almaty students and motivated young people to choose a healthy and active lifestyle.

Similar meetings will undoubtedly become more frequent in the future. The enthusiasm and dedication of young athletes are a strong guarantee of the nation's bright future. The warm ties and friendship between the universities will undoubtedly serve as an example for generations to come.

This thrilling event not only highlighted athletic talent but also fostered teamwork, sportsmanship, and a sense of community among students. It reminded everyone that sports can unite people across different backgrounds, creating lasting friendships together.



TRIP TO KOLSAY BY THE «ASHYQ ZHUREK» VOLUNTEERS



At the very moment when the first light of dawn began to appear, the volunteers of «Ashyq Zhurek» set out on their journey toward Kolsai. The farther they moved away from the bustle of Almaty, the lighter the air felt and the calmer their hearts became, as if hinting at the wonderful day ahead. The breath of the mountains, the murmur of the river, and the green slopes along the road filled the young travelers with energy and a sense of inspiration.

Upon arriving at Kolsai, the volunteers were greeted by the serenity and beauty of nature. Cliff sides wrapped in green forest, the mirror-like surface of the lake, and the soft whisper of the wind - all of it instantly captured their hearts. The group quickly adapted to the free, relaxed atmosphere and began their day with fun outdoor games.

Dynamic, movement-filled games and small competitions that required speed and wit brought the volunteers even closer together and showcased a new level of teamwork. Laughter, applause, and friendly competition filled the air, marking the first joyful moments of the trip.

After the games, the volunteers settled by the lakeshore and joined the sound of a guitar, singing their favorite songs. The pure mountain air blended harmoniously with the melodies, creating a warm and comforting atmosphere. With every song, spirits rose, and the love for nature and the feeling of freedom became more visible on everyone's face.

Soon after, the volunteers boarded boats and glided across the crystal-clear waters of Kolsai. The peaceful lake surface, the surrounding green landscape, and the majestic mountains

created a sense of entering a tranquil world. The gentle rocking of the boat, the soft rustling of the water, and the breathtaking panorama from the center of the lake became one of the most memorable moments of the journey.

As evening approached, the group gathered once more by the shore, lit a fire, and settled around it. The warm glow of the flames and lively conversations brought the young people even closer. They shared their impressions, formed new friendships, and felt their minds and hearts expand. In the embrace of stunning nature, this cozy evening left a deep and lasting impression on every participant.

This trip was more than just a simple excursion. It strengthened unity, built trust among the volunteers, and filled their hearts with genuine joy. For the «Ashyq Zhurek» volunteers, Kolsai became a place of new inspiration and unforgettable memories.

The untouched beauty of Kolsai, the whisper of waves on the lake, and the cheerful laughter of the youth may eventually turn into memories, yet they will remain cherished in every heart.

Towards the end of the trip, the group felt more deeply the value of a day spent in nature. As they prepared to return, their faces showed not fatigue, but renewed inner strength and fresh motivation. Every moment at Kolsai - the walk, the songs, the games, the conversations - enriched their inner world and strengthened their commitment to a shared common purpose. This warm and heartfelt day in nature became a special event that filled each heart with warmth and lifted the spirit of the entire team to a new level as one team together.





A STEP TOWARD A SECURE DIGITAL SOCIETY: CYBERPOL AND IITU

On November 27, the International Information Technology University (IITU) hosted a special meeting focused on digital security.

The Department of Cybersecurity, together with representatives of Kazakhstan's Cyberpol, organized an open lecture for students, sharing essential knowledge needed in today's society where digital threats are rapidly increasing.

The event was attended by Samal Sharipova Bulatovna, Senior Operative Officer of the Cybercrime Department of the Ministry of Internal Affairs of the Republic of Kazakhstan, Police Major. She explained the core functions of Cyberpol and, using real-life examples, described how cases of online fraud, account hacking, and personal data theft are investigated. In the event of a cyberattack, citizens can contact 102 or submit an online report via the «qamqor.gov.kz» portal.

During the lecture, Ms. Sharipova highlighted the signing of a «memorandum of cooperation between IITU and Cyberpol». This agreement not only opens the door to joint projects but also brings students closer to the professional environment. From now on, young people interested

in information security will be able to work closely with Cyberpol specialists, while practice-oriented assignments will help them strengthen their professional skills.

One of the most important announcements for students was the opportunity to complete free industrial practice and internships. Students who choose the cybersecurity field will be able to gain hands-on experience within the department, and those who demonstrate strong results may receive the opportunity for future employment. The lecture also provided detailed information about the requirements and qualifications needed to work within the Ministry of Internal Affairs.

Overall, the meeting allowed students to see cybersecurity not only as a theoretical discipline, but as a field operating in real conditions. It increased their interest and helped them realize how responsible and vital this profession is. For the university, such events represent an important step toward integrating education with practice and strengthening professional partnerships. The interactive format encouraged active student engagement and discussion.





AN ECO-QUEST FULL OF ATMOSPHERE

On November 20, a unique and engaging ecological quest took place at the International Information Technology University (IITU). The main goal of this event was to help students understand the importance of protecting the environment, develop eco-friendly habits, and motivate them to make a tangible contribution to environmental preservation.

The quest started at 11:00 and continued until 17:00 on the first floor of the university's main building. Participants went through several interactive stations, completing various tasks such as sorting waste correctly, learning energy-saving methods, discussing eco-ideas in teams, and taking part in eco-games. Each station not only provided students with new knowledge but also helped them develop practical skills.

Students' enthusiasm and active participation were particularly noticeable throughout the event. They supported each other and eagerly completed the tasks. Those who successfully completed all stations received special gifts and certificates, boosting their motivation and strengthening their interest in environmental culture.

The event was further enhanced by the support of @samal_water, which provided all participants with refreshing and tasty drinks. In addition, the organizers made the quest even more exciting with photo sessions, eco-quizzes, and interactive games.

Organized by the EcoCode organization, this quest made the day both educational and memorable for the students. Participants had fun with friends, made new acquaintances,

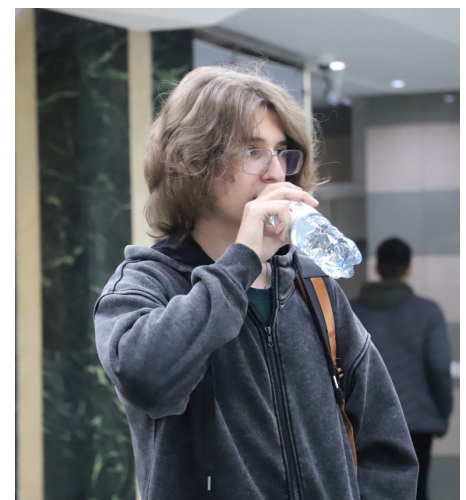
and developed a stronger sense of responsibility toward the environment.

At the end of the event, students shared their thoughts and personal plans for protecting the environment, expressing their readiness to contribute to the development of the university's ecological culture. Events like this not only increase interest in ecology but also have a significant impact on helping students develop eco-friendly habits in their daily lives.

Since the IITU eco-quest combined educational content with practical and playful activities, it provided students with a unique opportunity to understand the importance of environmental protection. Similar events are expected next year, and participants are sure to feel their impact for a long time.

The quest demonstrated that learning about ecology can be both fun and impactful, leaving students inspired to take action in their daily lives. It also strengthened the sense of community, as participants worked together toward a common goal of preserving the environment.

Overall, the event proved that even small, collective efforts can make a meaningful difference in protecting our planet. Moreover, such initiatives encourage students to think more consciously about their daily choices and their impact on nature. Through teamwork and interactive challenges, participants learned that environmental protection starts with small but consistent actions. The eco-quest created a positive and motivating atmosphere that inspired students to adopt sustainable habits beyond the event itself.



«MOUNTAIN KINGS»: THE PATH TO THE SUMMIT



On October 5 a cool yet sunny morning in Almaty, the «Mountain Kings» organization embarked on their next trip. This time, their destination was the Big Almaty Lake - a place often called the pearl of nature.

Departing at 8 a.m., the students reached the turquoise, mirror-like lake around noon. The four-hour journey didn't tire them out, as the organization's experienced guides paid close attention to every participant and kept the atmosphere cheerful throughout the ride.

Around twenty students took part in the trip. The fresh mountain air, the warmth of the sun, and the team's uplifting spirit made the outing truly memorable. At the lakeside, they admired the breathtaking landscapes, held a photo session, and played group games. Some participants, seeing the beauty of a high-altitude glacial lake for the first time, said the experience left a lasting impression on them.

«Mountain Kings» is one of the most active and fast-growing student organizations at IITU University, bringing together young people who strive for self-development. Here,



students can strengthen their skills in guiding, SMM, and HR, while also building their leadership qualities. This year, the admission process consisted of two stages:

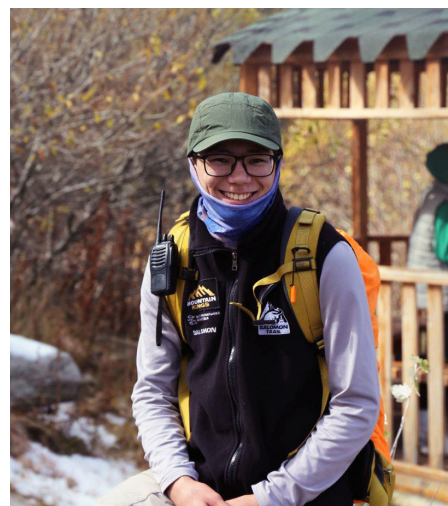
Stage 1 - an online application, with 75 students participating.

Stage 2 - an offline interview.

As a result, 25 outstanding students were selected to join the organization.

The organization's leader is 20-year-old Yerasyl Abylov, a student majoring in Information Security. Despite his young age, his sense of responsibility and determination allow him to confidently lead his team and contribute to the organization's active growth. According to him, «Mountain Kings» is not just about leisure and hiking - it is a true school of friendship and personal growth.

«Mountain Kings» places special emphasis on protecting nature. After every trip, participants collect trash along the way, promoting cleanliness, responsibility, and environmental awareness - a tradition the organization proudly upholds. Each trip becomes an opportunity to develop teamwork and problem-solving skills in real-life.



A SCENE FROM THE MEETING BETWEEN ALMATY HUB REPRESENTATIVES AND ENACTUS IITU STUDENTS



On November 24 at 17:00, Enactus IITU students held a special meeting with representatives of the Almaty Hub at INO. The event became a unique platform that allowed students to gain new knowledge and experience.



The event took place in a practical, hands-on format rather than in a dry theoretical manner. The Hub representatives not only introduced their activities to the students but also thoroughly demonstrated ways to learn digital skills, the trajectory of startup development, and the resources available to them.

Students had the opportunity to see how they could bring their own projects to life. The atmosphere during the meeting was open and engaging; participants asked questions and took an active part in discussions.

The presentation covered several key areas:

- Free online courses: Through programs such as Startup School, No Code/Low Code, and others, students can develop modern digital skills.
- Startup development trajectory: The full path from idea to acceleration and investment was explained, with concrete steps shown for implementing projects.
- Mentorship support: Experienced professionals and experts provided guidance for student projects and shared their expertise.
- Coworking areas and infrastructure: Spaces and tools available for working on projects were introduced.
- Road Map: Step-by-step instructions

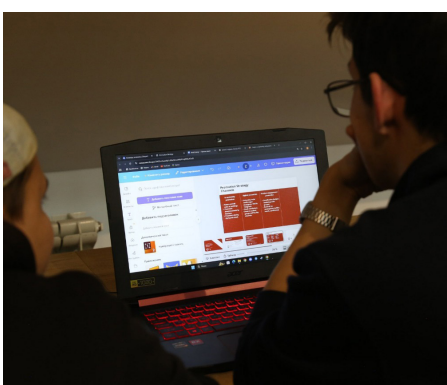
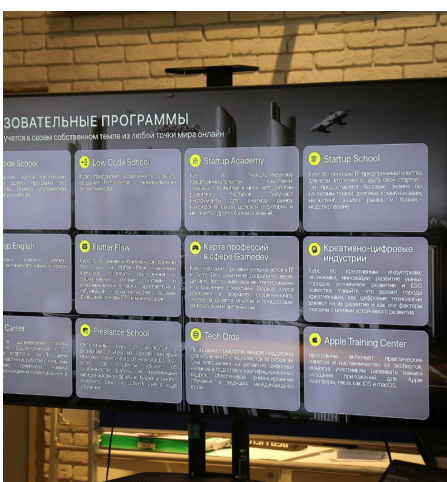
on how to effectively use the Hub's resources were presented.

Students listened with great interest to the advice and recommendations of the Hub representatives. They learned how to develop their projects, how to apply digital skills in practice, and how to use available resources efficiently. One student shared their impression:

«This meeting helped us understand the startup ecosystem, build new connections, and inspired us to bring our projects to life.»

The main advantage of the meeting was that students could clearly see pathways for developing their ideas and had the chance to receive practical advice from experienced specialists. In addition, they gained insight into how to use digital skills and resources effectively, how to accelerate projects, and how to attract investment.

The meeting also strengthened collaboration between the university and the Almaty Hub, opening doors for future joint initiatives. Students expressed their desire to participate in upcoming programs and training sessions offered by the Hub. This event marked the beginning of a long-term partnership aimed at fostering innovation and entrepreneurial thinking among young talents.



THE SHADOWS TEAM WON A PRIZE AT THE SDU K-POP DANCE BATTLE

On December 2, the traditional K-pop Dance Battle was held at SDU University at a high level. This year, 9 teams took part in the competition, among which the SHADOWS group stood out. Their captivating stage performance earned them 3rd place and a prize of 50,000 tenge.

Representatives of the Ministry of Culture of the Republic of Korea attended the competition along with participants from across Kazakhstan. They observed the event at an international level and highly praised the performances of the contestants.

The team's dance number was prepared by the choreographers of the 8th cohort - Daria, Aisana, and Malika. They created a special vampire-style interactive performance to the song «Bite Me» by ENHYPEN, transforming the stage into a dark, mystical atmosphere. The imagery, synchronization, costumes, and stage effects immediately captivated the audience and left a strong impression.

The harmony of the movements on stage, the precise musical synchronization, and the meaningful expression behind each motion demonstrated the SHADOWS team's high level of preparation this year. Every step and emotion delivered by the students drew the audience deeper into the performance, while cheers, shouts of support, and loud applause in the competition hall marked the most memorable moments of the show.

Having taken 2nd place last year, SHADOWS once again maintained their standard and delivered an impressive performance on stage this

year. The team's joy and the feeling of well-earned achievement were clearly felt by the audience, and their passion on stage received enthusiastic recognition.

According to the students, this achievement proves the growth of their professional skills and highlights the importance of continuous creative exploration. The unity of the SHADOWS team, their support for one another, and their confidence on stage left a strong impression on both the audience and the judges.

This accomplishment demonstrates the growing creative mastery of the SHADOWS group. Their unity and dedication inspire confidence that the team will achieve even greater results in future competitions. The members continue to gain experience and are already preparing new performances and unique styles.



BASKETBALL TOURNAMENT HELD AT IITU HIGHLIGHTS OF THE SPORTS EVENT ORGANIZED BY SIRIUS

On November 9 at 9:00 a.m., the annual basketball tournament began in the IITU sports hall. The event was organized by SIRIUS, an organization that coordinates student initiatives and sports projects. The purpose of the tournament was to increase students' interest in sports, develop team spirit, and enrich university life in a meaningful way.

This year, 18 teams took part in the tournament. Not only experienced players but also first-year students stepped onto the court. Among them, the Triple Treat team stood out the most. Despite being a young lineup, they showed great determination throughout the tournament and reached the semifinals, which brought a lot of joy to many spectators.

Samal Water supported the tournament as a sponsor, providing participants with clean drinking water. This contribution helped the players maintain their energy and stay active during the games.

The matches were very intense: teams gave their all for every point and every defensive play. The support from students in the stands created a special atmosphere and boosted the players' motivation. Some games were full of dramatic moments - last-second shots, unexpected moves, and impressive passes left a lasting impression on the audience.

Another memorable moment of the tournament was the selection of the MVP. This year, Dauren from the BALLERINASV2 team was named the Most Valuable Player. His accurate passes, decisive attacks in

key moments, and leadership on the court were highly praised by both the spectators and the referees. Dauren's performance played an important role in his team's success.

Tournament results:

- 1st place - All Stars

Their well-prepared teamwork and tactics led them to victory.

- 2nd place - BALLERINASV2

They displayed a graceful and fast-paced game and deservedly reached the final. Team member Dauren earned the MVP title.

- 3rd place - Ghosts

With consistent and tactical play, they secured a place in the top three.

This annual basketball tournament has become not just a competition for IITU students, but a meaningful tradition that brings new friendships and joyful emotions. Sports events like this one, organized by SIRIUS, strengthen students' team spirit and further enrich university life. It also inspires students to stay active and pursue sports throughout the year. Many participants have already started preparing for next year's tournament, motivated by this year's experience. The event also encourages students to try new sports and develop their skills.





PRACTICAL AI WORKSHOP AND TRAINING LECTURE WITH DAZ AKBAROV

On November 14, a practical workshop organized by the AWS Cloud Club was successfully held at the International Information Technology University (IITU).



Amazon Web Services Solutions Architect Daz Akbarov attended the event, giving participants the opportunity to gain hands-on experience in building a real AI agent. Students and IT enthusiasts at the workshop were not limited to theoretical knowledge; they actively took practical steps to design, integrate, and deploy the agent themselves.



During the workshop, participants explored every stage of creating a Customer Support Agent:



- Prototyping: Students built the initial version of the AI agent and activated its core functions.
- Adding memory: The agent was able to remember each client and their conversation history. Students learned data management, memory algorithms, and ways to improve agent-client interactions.
- System integration: By connecting the agent to enterprise APIs and real databases, participants gained practical experience in applying professional programming skills and understanding how AI agents function in real business systems.
- Production deployment: The agent was turned into a fully functional system capable of serving thousands of users, giving participants first-hand experience in launching a live

project.

- Monitoring and improvement: Participants explored ways to track agent performance and enhance efficiency using monitoring tools to analyze real results.

Daz Akbarov also shared his expertise, demonstrating how AI agents are used by companies worldwide. Participants learned about current trends in AI technologies and their significance in business and customer support through concrete examples.

The atmosphere throughout the event was warm and collaborative. Students actively engaged at every step, asking questions, trying tasks themselves, and exchanging experiences. For many, the workshop was not only educational but also an opportunity to meet new peers in the IT field and collaborate on practical projects.

Another highlight of the workshop was the provision of snacks and pizza, which made learning enjoyable and boosted participants' creativity and motivation.

The event's partner, qCloudy, provided additional opportunities for students and professionals to gain hands-on experience, further enriching the workshop.

The workshop gave participants practical skills and inspiration to explore AI development further.

Ayaulym BATYRGAZY



DIGITAL TRANSFORMATION: «INTERNATIONAL CONFERENCE 2025 HIGHLIGHTS»



On November 21, 2025, the International Information Technology University (IITU) successfully hosted the international conference titled «Digital Transformation of Education, Science, and Culture in the Age of Artificial Intelligence.»

Experts, researchers, academics, and education professionals from different countries took part in the event, engaging in comprehensive discussions on the impact of artificial intelligence (AI) on modern education, science, media, and culture. The conference provided participants with an opportunity to explore the potential of digital technologies in practice, identify new research directions, and exchange international experience.

During the plenary session, presentations focused on the importance of digital literacy, the relationship between national and digital identity, trends in media transformation, as well as the legal and ethical aspects of artificial intelligence. Experts shared their professional experience and research findings, presenting real-life examples and practical solutions. Participants listened attentively, asked questions, and actively exchanged opinions. This session helped connect theoretical knowledge with practical application and allowed participants to gain a deeper understanding of current directions in digital transformation.

Several working groups were formed throughout the conference, where participants shared ideas within their respective fields. Topics included digital innovations in education, methods of applying artificial intelligence in scientific research, emerging trends in culture and media, and opportunities for international cooperation. Participants discussed

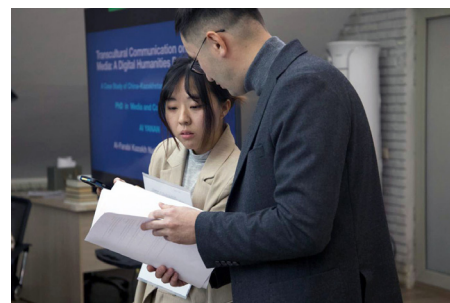
ways to apply new technologies in practice, strategies for developing their projects, and effective use of digital platforms.

At the end of the event, participants were awarded certificates, which not only officially confirmed their participation but also served as an important document for professional development and future projects. The conference also provided a valuable platform for exchanging ideas, sharing experience, and establishing international connections.

This conference became a unique forum dedicated to in-depth discussion of digital transformation in education, science, media, and culture in the era of artificial intelligence.

In conclusion, the conference held on November 21 was a significant event aimed at fostering international experience exchange, discussing modern trends in digital transformation, and promoting the implementation of new projects and innovative solutions in education, science, and culture. Participants left the conference not only with theoretical knowledge but also with practical ideas, new connections, and inspiration to further develop their projects.

The event also highlighted the importance of collaboration across borders, showing that joint efforts can accelerate innovation and the effective integration of AI technologies. Many participants said the insights would shape their future work and projects.



MEMORANDA OF COOPERATION AND ANNIVERSARY CONCERT

On June 4, one of the most important events of the year took place at Alikhan Bokeikhan University.



A memorandum of cooperation was signed between the International Information Technology University (IITU) and Alikhan Bokeikhan University. The ceremonial event was attended by the leadership of both universities, leading specialists, and students.

the Land of Abai» project dedicated to the 180th anniversary of Abai Kunanbayuly. Students of IITU who arrived specially from Almaty presented their creative performances on stage. The impressive and elegant performances by the Shadows dance group and the Qazyna ensemble were warmly received by the audience.

The visit took place within the framework of the «Journey to the Land of Abai» project, and the IITU delegation was led by Vice-Rector for Educational and Social Affairs Dauren Duissebayev. In his speech, he expressed confidence that academic, scientific, and cultural ties between the two universities would continue to strengthen in the future.

This two-day event not only strengthened cooperation in the fields of education and science, but also became a vivid example of fostering art and culture among the younger generation and developing friendly relations.



The event concluded with a special festive concert held at the central Arbat Square of the city of Semey. The program was organized within the framework of the «Journey to

There is strong confidence that the cooperation launched within the framework of the 180th anniversary of the great Abai will continue successfully in the future. This partnership promises new opportunities for both universities.



«JOURNEY TO THE LAND OF ABAI»



From May 31 to June 6, 2024, students of the International Information Technology University (IITU) took an educational and cultural trip to the city of Semey as part of the «Journey to the Land of Abai» project. The delegation included the university's well-known Shadows dance group and the national Qazyna ensemble.

The «Journey to the Land of Abai» project is a special expeditionary program initiated by Alikhan Bokeikhan University, aimed at introducing students from universities across the country to Kazakhstan's historical and cultural heritage. The purpose of the project is to broaden young people's national spiritual worldview and awaken historical consciousness by visiting the birthplaces of great thinkers and public figures.

During the trip, IITU students visited sacred sites in Abai's homeland and were deeply inspired. They explored Kushikbai Batyr Pass, Mukhtar Auezov's house-museum in Berel, the Enlik-Kebek Mausoleum, Akshoky Steppe, the Abai House-Museum in Zhidebai, and the Abai-



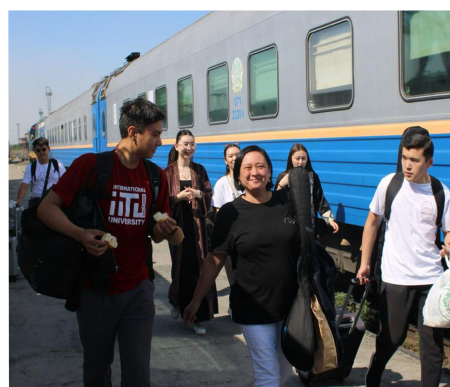
Shakarim Memorial Complex, gaining a close understanding of the country's cultural history.

One of the highlights of the trip was a special youth evening held near the famous bridge, a symbol of Semey. The event left a warm impression on the participants and created joyful memories. During the evening, the talented young dancers of Shadows held a battle-format dance competition, receiving enthusiastic applause from the audience, while the Qazyna ensemble showcased traditional Kazakh art.

The event was further enriched by local youth, who welcomed the guests with traditional dishes and drinks, creating a hospitable and festive atmosphere.

IITU students stayed in local dormitories and were provided with three meals a day throughout the trip.

The «Journey to the Land of Abai» project not only offered historical knowledge to the youth but also opened the door to friendship and creative collaboration. It is an initiative that lays the foundation for the younger generation to step into the future with spiritual confidence.



FROM DJUNA TO CTO: IITU STUDENTS MEET EVRIKA

A career in IT sometimes begins with an unexpected piece of advice. During a meeting with the «Evrika» company, IITU students had the opportunity to learn about the demands of technological retail and the potential career path «from junior to CTO,» gaining a fresh perspective on their future profession.

On November 14, a representative of Evrika, Adil Shakaev, held a meeting with students at the International Information Technology University, speaking about career growth in IT and technological changes in modern retail. The event was attended by about 20 students aiming to develop their skills in the IT field.

Founded in 2000, Evrika is now one of the leading players in Kazakhstan's electronics and household appliances market and actively develops the company's digital services. During his speech, the speaker explained the skills required of IT specialists in retail, how business processes are evolving, and the extensive growth opportunities available in a large company. According to him, every young professional who demonstrates

sufficient enthusiasm, continuous development, and responsibility has a real chance to rise "from junior to CTO."

During the meeting, Shakaev shared an important piece of advice from his professional experience:

«The most important thing in building a career in IT is to ask any question without thinking 'it's embarrassing.» Often, those very questions are what push you forward," he said.

The event continued interactively. The student who asked the most interesting question was announced as the winner of a 10,000 KZT certificate to the Evrika store. The prize was awarded to Arsen Sadenbai, a third-year student of the IS faculty. He asked the speaker how he avoids burnout from routine work and maintains motivation. Shakaev noted that the relevance and sincerity of this question made him stand out from others.

At the end of the meeting, the company representative spoke about the internship program for IITU students, emphasizing the importance of combining theory with practice. He noted that working on real projects allows young professionals to quickly develop their practical skills.

The meeting inspired students to actively pursue IT careers and gain hands-on experience.





BANK RBK & IITU

On October 3, a lecture was held at the International Information Technology University with representatives from one of the leading private banks in the country — BANK RBK. The meeting became a special opportunity for students who dream of building a career in the financial sector.

The lecture was delivered by Natalya Kozintseva and Timur Menlybaev, senior managers of the Development and Training Department at BANK RBK. They spoke on the topic «Bank Marketing: Strategies for Attracting and Retaining Clients.»

The speakers explained the importance of marketing in banking, ways to define the target audience, and the role of advertising and digital trends. They also shared insights on the specifics of bank marketing, methods for measuring effectiveness using special metrics, and marketing strategies aimed at small and medium-sized businesses. The lecture proved to be very informative for the students.

«Nowadays, in the banking sector,

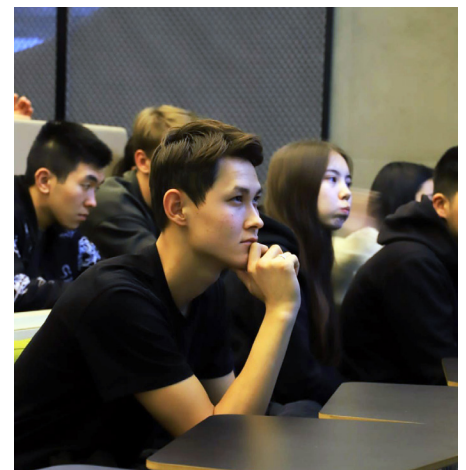
not only numbers matter, but emotions as well. Building a connection with the client is more important than any advertisement,» said Timur Menlybaev during the lecture.

During the meeting, the partnership between BANK RBK and IITU was also highlighted. The university's students were informed about the opportunities to undergo both paid and free internships at the bank. This offers young professionals an invaluable chance to test their knowledge in practice and take their first steps in the world of finance.

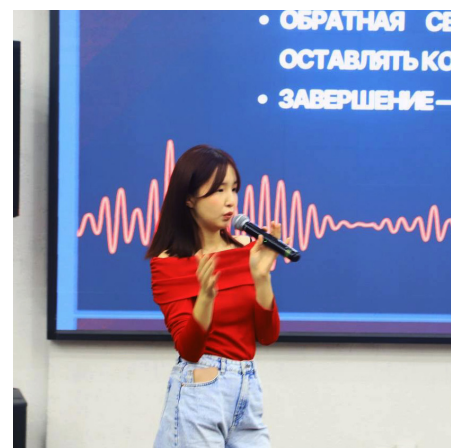
At the end of the event, students who actively participated were awarded with BANK RBK branded gifts.

The meeting not only provided students with new insights into bank marketing but also opened up a clear path for them to envision their professional future in a specific direction.

“The future of your career starts today” resonated throughout the lecture.



IT FM: WHO IS THE NEW VOICE?



On September 6, there was an air of excitement and energy at the International Information Technology University. This was the day when the student radio organization, IT FM, held auditions to recruit new voices for the upcoming season. The auditions provided a great opportunity for students to showcase their talents, enhance their creativity, and take their first steps into the world of radio.



At last week's student organizations fair, IT FM received around 80 applications. From these, about 15 enthusiastic and standout students were invited to the final stage. Aspiring announcers read texts in three languages, testing their diction, voice modulation, and stage presence. Meanwhile, those interested in sound engineering and SMM design submitted portfolios, aiming to prove their professionalism in editing and visual thinking.



The two-day audition process took place in both offline and online formats. Before each stage, IT FM's club leader, Aidana Baibatyr, introduced the new participants to the organization's structure and conducted a brief training on the standard format



of broadcasts.

It is worth mentioning that IT FM has been the mirror of university life since 2020. Today, it is not only a music wave but also a creative platform for students through podcasts, author programs, and live broadcasts. The organization's main motto is: «IT FM – The Radio of Your Mood.» This motto is renewed every season with fresh voices from the creative youth.

At IT FM, students don't just host shows for fun; they gain professional experience, learning voice techniques, writing informational materials, and improving their editing and operating skills.

At the end of the auditions, the organizers shared their eagerness to present the voices of the new season to the listeners. As for which of the finalists will become the true «radio voice»- you'll find out in the upcoming IT FM broadcasts!

The auditions not only revealed talented students but also strengthened the creative community at the university. This new season promises fresh energy, innovative programs, and exciting content for all listeners.



SELF-DISCOVERY WEEK: PAUSE AND EXPLORE YOUR INNER WORLD



From November 17 to 21, the International Information Technology University held a special five-day week dedicated to psychological support and self-discovery. The event was organized by the university's psychologists in collaboration with trainee specialists from UIB University. The week was held simultaneously in the Main Building and the Bayzak Building, offering various practical sessions for both students and staff.

The week kicked off on November 17 with warm wishes and sweet treats. Psychologists provided brief consultations to students and emphasized the importance of emotional support.

On November 18, Sandplay therapy was organized for staff, allowing participants to creatively express their inner state through sand.

On November 19, a group therapy session titled «Understanding Yourself Through Color» was held. During this session, students learned to recognize that colors can symbolize the true psychological state and how to interpret them.

On November 20, a communication skills development training took place for staff, while students participated in a psychological film analysis session.

The week concluded on November 21 with the «Talk to Me» training and a game of «Psychological Mafia.»

Throughout the week, participants had the chance to engage in interactive games, participate in psychological surveys, and assess their emotional

well-being.

University psychologist Jamila Alminova highlighted the importance of the week:

«Our goal is to create a mentally safe environment for students and staff and give them the opportunity to listen to their inner selves. Such events help prevent stress and foster better understanding between people. The participants were very active, and especially the group therapy and game formats sparked a lot of interest. Additionally, we set up a trust box called «@helpitu» in the main building, where we will later address the most pressing questions on our page,» she said.

Second-year student Eldar shared his impressions of the event:

«This was my first time participating in a psychological film analysis session. I realized that even in a simple movie, there's a lot to notice about my own character. Overall, this week was a great opportunity to take a breath and listen to ourselves,» said the student.

The five-day Psychological Support Week provided students and staff with the chance to reflect on their inner world and manage their emotional state. This event further proved that IITU is not only focused on academic excellence but also prioritizes the psychological well-being of its community

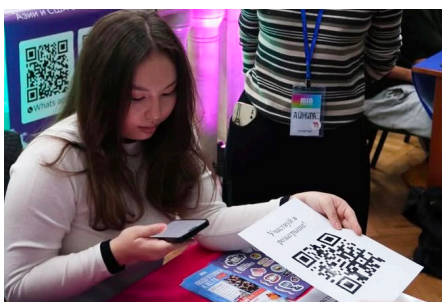
Events like this strengthen the sense of community and encourage open conversations about mental health.



MIA EDUCATION & IITU AT THE FAIR



MIA Education is an international organization that strengthens cooperation between foreign educational institutions and Kazakhstani universities, opening the door to new opportunities. By implementing academic mobility programs, joint projects, and student exchanges, they facilitate the integration of young people into the global educational space.



The recent traditional university fair left a strong impression once again this year. The event was attended by 15 higher education institutions from all over the country, including the International Information Technology University, known for its modern education system and strong expertise in the field of information technology.

Organized by the «MIA Education» center for the third consecutive year, the fair aims to guide young graduates in choosing their careers and help them make informed decisions about their professional paths. Each university presented its programs and opportunities, providing prospective students with a wealth of information.

IITU was represented by student consultant Zhannur Zhaksybek, who explained the university's advantages, IT programs, and teaching methods to the attendees. According to Zhannur, there was a strong interest from students in IT-related fields. Many questions focused on the future of IT professions, the specifics of the learning process, and how the university collaborates with international programs.

It's worth noting that the event was attended not only by school graduates but also by their parents. This highlighted the active involvement of families who take a serious approach to their children's future and are keen on guiding them in the right direction. The organizers reported that around 100-200 people attended the fair. The high level of interest, the large number of questions,

and the active participation of attendees were all appreciated by the organizers. Representatives of «MIA Education» expressed their gratitude for the applicants' eagerness to gather accurate information and their strong interest in the universities.

IITU students also showcased themselves well at the event. They provided prospective students with not just official information but also shared real insights into student life, their experiences in the learning process, and the university's innovative environment and opportunities. In this way, IITU representatives helped future students make informed choices, contributing to the university's growing reputation.

One of the main values observed at the fair was the clear sense of confidence and hope for the future among young people. The information presented and the students' honest feedback helped school graduates choose the right path, and it is believed that this will positively influence their future decisions.

The fair also provided a valuable networking opportunity, allowing students to connect with university representatives and peers with similar interests. Workshops and mini-sessions gave attendees practical insights into academic life and career prospects. Many participants expressed excitement about applying to IITU, inspired by the dynamic learning environment and modern to supporting future professionals.

LESSONS LEADING TO HEIGHTS: MAKSUT ZHUMAYEV'S LECTURE



The mountain is a place that strengthens the spirit and tests the willpower of a person. Hearing the secrets of conquering its heights from a master in the field is an experience like no other. Recently, at the initiative of the Mountain Kings organization, our university hosted a lecture by the famous Kazakhstani mountaineer Maksut Jumaev, who has conquered all 14 of the world's eight-thousanders.

During the lecture, Maksut shared valuable experiences from his life with students interested in mountaineering. He emphasized that safety culture is the most important principle when it comes to mountains. «The mountain is an environment that does not forgive mistakes. Therefore, every step must be made with thought,» he told the students.

Maksut Jumaev also shared practical tips on climbing rules, personal and group preparation, weather forecasting, and proper use of equipment. He also spoke movingly about the difficulties and risky decisions he encountered during his ascents.



During the lecture, the renowned mountaineer recalled the tragic incident involving young people in the mountains and urged the students to learn from their mistakes. «It is not about conquering nature, but about understanding and respecting it. Only then will it open the path for you,» he said.

In addition, Maksut held a personal meeting with the professional guides of the Mountain Kings organization, sharing his experiences on how to choose the right path, ensure participants' safety, and take responsibility during expeditions.

At the end of the meeting, Maksut Jumaev invited students to join the upcoming mountain expedition in Mexico, encouraging them to aim high and conquer the peaks of their own dreams.

Such initiatives by the Mountain Kings organization are unique projects that help young people build direction, willpower, and a sense of responsibility. Every time a person climbs a mountain, they discover themselves, and these meetings serve as a guiding light on that journey.



IT LEGION TAKES FIRST PLACE!



On November 22, the student league match between Abai University and IT Legion provided an exciting and intense game for the fans. The hall was full of spectators, the pre-game excitement, and the teams' vigorous preparations all emphasized the significance of the match.

In the first two periods, IT Legion showcased their high-level tactics and maintained a strong pace. Fast passes, solid dominance, and precise combinations allowed them to take the lead, putting psychological pressure on their opponents. However, the Abai University players didn't back down easily — they strengthened their defense and improved their accuracy in attack, trying to close the gap. At one point, the difference in score was reduced to just a few points, and it seemed like the match could turn at any moment.

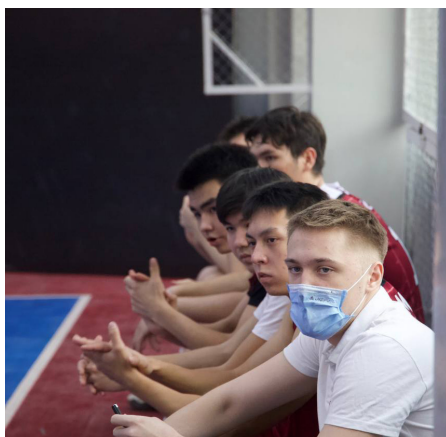
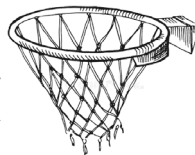
The intrigue peaked midway through the game. The score evened out, and the competition for every point intensified. The spectators couldn't stay in their seats, responding emotionally to every moment. Both teams fought fiercely, creating a truly competitive atmosphere on the court.

However, in the decisive phase, IT Legion regained momentum

and tightened their game strategy. Confidence in defense and sharp movements in attack gave the team a clear advantage. By the end of the match, IT Legion extended their lead and left no chance for the opposition. The final score was 54:37. IT Legion proved their strength once again, celebrating another victory.

The game's MVP was Artem Turgaliev. Not only did he score 24 points for the team, but he also skillfully managed the team's play and took responsibility in crucial moments. The other players of the team also executed their roles flawlessly.

This victory holds special significance for IT Legion. With three consecutive wins in six games, they have confidently taken the lead in their group. The team not only holds the top spot but has also reinforced their status as one of the main favorites of the season. This victory further motivates IT Legion to maintain their momentum and aim for even greater achievements in the season. The fans left the hall thrilled, praising both teams for their determination and skill.



LANGUAGES DAY: A CELEBRATION OF UNITY AND SPIRIT

On September 5, IITU was filled with a special atmosphere during the Languages Day celebration.



The festive event dedicated to the Day of Languages of the People of Kazakhstan, organized by the Department of Languages, united students and faculty in a shared spirit of harmony.

Held in the main building's assembly hall, the celebration was memorable for its national-style decorations, warm atmosphere, and engaging program. This occasion, which highlighted the cultural richness of our multinational country, allowed every participant to feel the true power of language.

The Atmosphere and Program. Highlights As part of the program, students took part in educational games such as «Guess the National Melody» and «Identify the Language by a Phrase,» testing their knowledge and quick thinking. In addition, excerpts from a documentary about the languages of the people of Kazakhstan were shown, offering participants insightful information

about the history and significance of languages.

The main goal of the event was not only entertainment but also the promotion of love for language and mutual respect. Many students appeared in traditional national costumes and cultural accessories. This visual display became a vivid example of honoring the culture of every ethnic group.

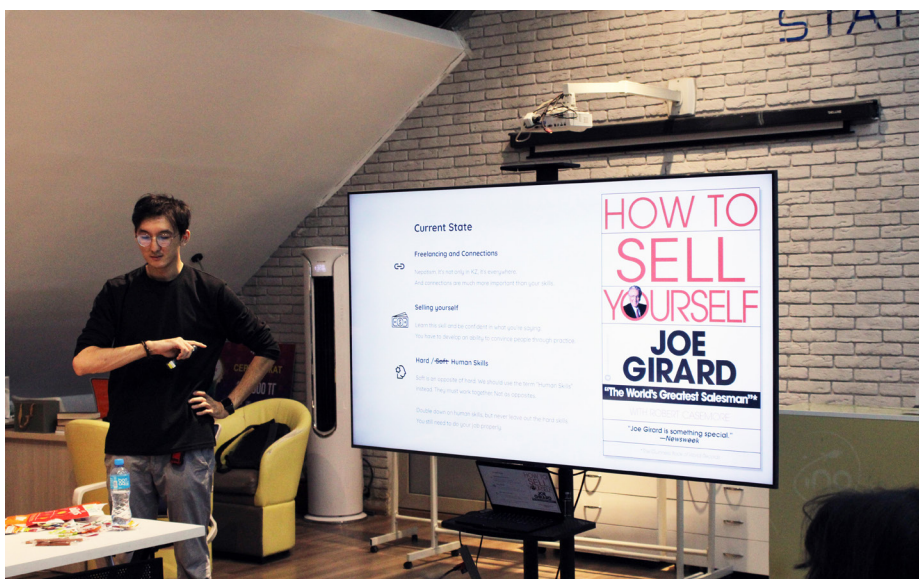
One of the students shared their impressions as follows:

«Today, we became more closely acquainted not only with the Kazakh language, but also with the languages and cultures of other ethnic groups living in our country. This truly was a celebration of unity.»

This Languages Day celebration became a symbol of unity and respect among students. It contributed not only to educational awareness but also to the spiritual enrichment of young people and the strengthening of cultural consciousness.



FROM CALL OF DUTY TO THE DIVISION 2: DAULET BEKISHEV'S JOURNEY THROUGH THE WORLD OF GAMING



The meeting with Daulet Bekishev became a unique opportunity for those interested in the gaming industry, as he shared his personal journey, experience in CGI and computer graphics, and revealed insights behind his success in international projects.

We had the privilege of attending a special meeting at the Gunzilla Games studio with a true professional in computer graphics, a skilled expert, and an experienced representative of the international gaming industry - Daulet Bekishev.

The atmosphere of the meeting immediately captivated the audience with its openness, creative spirit, and professional authenticity. Daulet spoke honestly and openly about his journey — from his student years to working on world-class AAA projects. He shared how his first steps at IITU, along with the right choices and overcoming challenges, eventually led him to participate in major projects such as «Call of Duty», «Battlefield 2042», and «The Division 2».

Daulet emphasized that success in the gaming industry depends not only on strong technical knowledge, but also on diligence, a creative mindset, and the ability to work effectively within a team. According to him, today's game industry is not just about code and graphics - it is about emotion, visual atmosphere, and the art of leaving a lasting impression on the player.

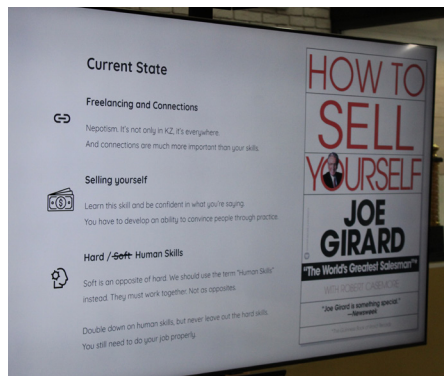
During the meeting, deeper aspects of the game development field were revealed. Participants gained insight into internal industry

processes, modern approaches to CGI production, and the working culture of global studios. Daulet illustrated the challenges of creating graphic content, the importance of technical expertise, and the workflow within large game studios through engaging real-life examples.

For the participants, this meeting held special significance. It was not merely a professional discussion, but an experience that offered guidance, inspiration, and motivation to those still searching for their path. Daulet's advice became a practical roadmap for aspiring creatives. His words - «The most important thing is not to stop, to keep learning, and not to be afraid to give yourself a chance to stand out» - proved especially motivating for students eager to enter the world of game development.

The event held at Gunzilla Games gave participants new ideas, new goals, and the strength to pursue big dreams. Its impact will undoubtedly be long-lasting, demonstrating that the doors of the gaming industry are open to everyone who is willing to work hard and strive forward.

Overall, the meeting served as a powerful reminder that real success in the gaming industry is built through persistence, passion, and continuous self-development.

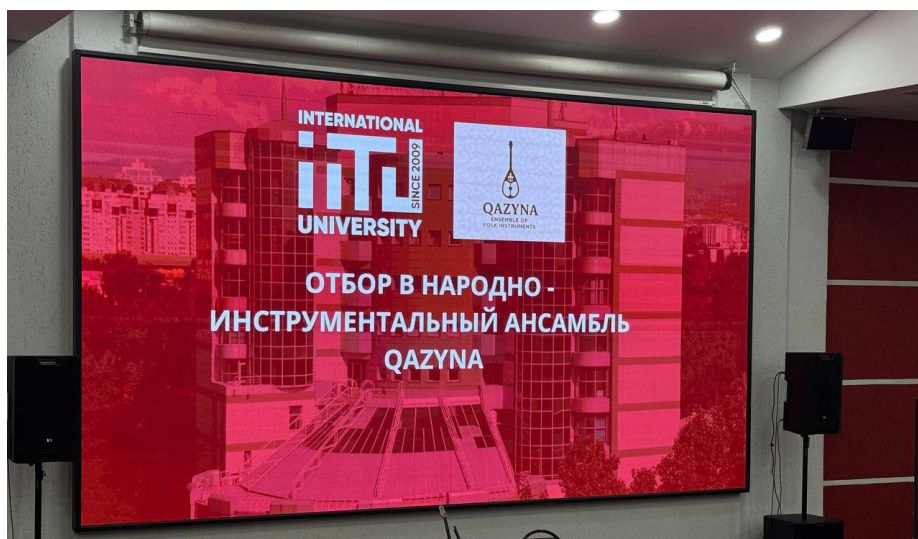


«KAZYNA» NATIONAL INSTRUMENTAL ENSEMBLE



On September 18, a casting for the «Kazyna» National Instrumental and Vocal Ensemble was held in the assembly hall of the International Information Technology University. Students skilled in playing the dombra performed well-known traditional pieces such as «Aday», «Aizhan Kyz», «Balbyraun,» and «Konil Tolqyny». As each participant took the stage, a strong sense of excitement and inspiration filled the hall — the resonant sound of national melodies captivated the audience and was met with warm applause. At certain moments, spectators even clapped along, following the rhythm of the music.

The «Kazyna» ensemble was founded in 2021. Since then, the group has performed at major cultural events, including the Nauryz Festival at Astana Square and the citywide student festival «Jas Gala.» The ensemble has also been actively involved in university life, notably standing out during the IITU student admission ceremony held



last October. Their performance of the kuy «Saryarka» on that evening received enthusiastic acclaim from the audience.

Currently, the ensemble consists of nine dombra players. Following the casting, six more talented students joined the group. The arrival of new members has brought fresh energy to the ensemble and expanded its creative potential. The group now aims not only to perform traditional kuys but also to combine folk and contemporary music in their repertoire.

Ensemble rehearsals are held twice a week, on Tuesdays and Fridays. During each session, students learn from one another and work on strengthening ensemble harmony. These gatherings are more than rehearsals - they reflect a shared goal and a deep love for art. Alongside mastering musical pieces, students also develop stage culture and performance skills.

According to the ensemble's leader, Aidar Kuanyshtuly, the group plans to

participate in national competitions and cultural festivals in the future. The ensemble will also perform regularly at official university events.

«Our goal is to revive our national heritage and instill a spirit of art and patriotism in today's youth. The dombra is not just a musical instrument; it is the soul and history of the nation», the ensemble leader said.

At the end of the meeting, new members were symbolically presented with «Kazyna» badges. This ceremony awakened a strong sense of pride and responsibility in the students' hearts. The «Kazyna» ensemble has begun its new season with renewed energy. With its love for national art and a strong spirit of unity, the group is certain to remain a source of pride for IITU in the years to come. Their music will undoubtedly resonate within the university walls many more times. The ensemble's dedication and passion promise an exciting season filled with inspiring performances and cultural enrichment.



INTERNATIONAL COMMUNITY AT IITU: TEAM-BUILDING FOR FOREIGN STUDENTS



On November 25, IITU organized a large-scale team-building event for international students. The main goal of this event was to help students from different countries get to know each other better, interact freely in a shared environment, and strengthen the university's international community.

The event began in the university's large assembly hall, where organizers warmly welcomed the foreign students. The first part of the team-building included icebreaker games and team tasks.

Students were divided into different groups and shared information about their countries, cultures, and interests, establishing open connections with each other. This gave them a great opportunity to feel comfortable and adapt to the new environment. Following this, a cultural and creative program was presented.

In particular, the «Kazyna» instrumental ensemble performed national melodies, showcasing the rich cultural heritage of the Kazakh people. The beautiful sound of the dombra and the harmony of traditional instruments left a strong impression on the international students. Many were fascinated by the performance,



recording videos as souvenirs.

After the musical segment, the Shadows dance group took the stage, delivering a modern and impressive performance. Their energy enlivened the hall and created a lively atmosphere for the students. The group's professional level and coordinated movements added to the event's overall appeal. At the end of the program, a special buffet was arranged, allowing students to taste various national dishes. This gave them the chance not only to enjoy the performances but also to experience local cuisine. Students sat together, chatted, made new friends, and established connections.

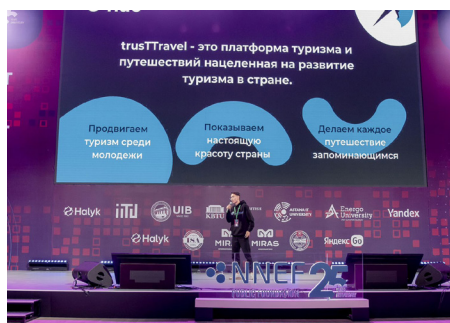
Overall, this team-building organized by IITU was highly beneficial and memorable for international students. It helped them adapt to university life, meet new people, and feel like an integral part of a large international community.

The event also fostered a sense of belonging and mutual respect among students from different cultural backgrounds. Many participants noted that such gatherings help build lasting friendships and enrich their university experience.



SUCCESS THAT BEGAN WITH ARTIFICIAL INTELLIGENCE

The Inspiring Success Journey of 16-Year-Old Alikhan Tuleubayev Who Attracted His First Investments.



Students are hurrying down the corridors of IITU, but one young man stands out — Alihan Tuleubayev, walking with calm yet confident steps. He is not only a third-year student in the field of Cybersecurity but also one of the youngest and most successful IT entrepreneurs in Kazakhstan today.

Alihan's journey to success began at the age of 14. At that time, he taught himself programming languages and started developing his first projects. This early curiosity soon grew into a bigger goal — launching a business. At just 16, a startup he co-founded with a friend attracted \$650,000 in investments, drawing national attention. From that moment on, his life changed dramatically.

From university classrooms to international forums, Alihan was always the youngest participant. Yet this never discouraged him; instead, it became a source of motivation.

Despite his young age, he completed an internship at Centras Insurance and later decided to direct his own project toward the tourism sector. This led to the creation of TrusTTravel, a startup aimed at digitizing Kazakhstani tourism. Today, the project works in collaboration with the Mangystau region and the Ministry of Tourism and Sports.

«TrusTTravel is not just a system for tourists; it is a technological tool that makes the country's tourism business easier,» says the project team.

Alihan's path to success has not been without challenges. At 15, he failed to complete a contract on time and faced a potential fine of up to 30 million tenge. Later, he was deceived by a partner and lost part of his share. However, he considers these experiences not failures, but valuable lessons. Currently, Alihan is the Head of the Projects Department at «Enactus IITU and leads his own

IT studio. His studio handles a wide range of projects, from design to cybersecurity. A recent achievement — earning a net profit of 15 million tenge in just three months — speaks volumes about his capabilities.

For Alihan, the main motivation is not only seeing results and profit but also contributing to society.

«What matters to me is seeing the impact of my work, and even more importantly — creating something beneficial for others. When what you do helps someone, that itself becomes inspiration,» says the young entrepreneur.

Today, Alihan Tuleubayev has become a symbol of perseverance and hard work. He has proven that youth and obstacles are not barriers to achieving great success. What matters most is self-belief and taking bold steps.

Alihan Tuleubayev's journey serves as a tremendous inspiration for young people. He has shown that success comes not only from talent but also from persistence and learning from every setback. The university and Enactus IITU provided him not just with education but with an environment where he could bring his ideas to life.

Today, Alihan is not only a young entrepreneur but also a leader who guides others. He has proven that confidence and action are the key ingredients to achieving results.

Alihan Tuleubayev's story clearly demonstrates how determination, innovation and a strong belief in one's abilities can lead to remarkable achievements even at young age. His example inspires students to explore technology, think creatively, and not to be afraid of challenges on the path to success. Today his story stands as a powerful example how initiative and hard work can shape the future of the IT industry in Kazakhstan.



NETWORKING DAY: A UNIQUE ENVIRONMENT BRINGING YOUNG PEOPLE TOGETHER

An interactive festive gathering that united young people and fostered new friendships and meaningful connections.

Networking Day was a unique gathering dedicated to the anniversary of the Enactus IITU organization. The event aimed to bring young people closer together, foster partnerships, make new acquaintances, and create a shared positive atmosphere. Enactus teams from other universities also joined the celebration, further energizing the festive spirit.

At the scheduled time, the assembly hall filled with students, and each team took the stage to introduce themselves in their own style. Following the introductions, a lively, open, and warm environment formed in the hall. From that moment, participants immediately engaged in interactive games, filling the space with joy and activity.

In the next stage, all participants were divided into mixed groups of 5–6 people. These groups took part in fun games organized around the university. Each team visited different locations, completed various tasks, collaborated with one another, and tested their abilities in a new environment. This active engagement brought participants closer and fostered a true sense of team spirit.

After the active games, a specially prepared buffet awaited the guests. This part of the event became the warmest and most relaxed moment: students conversed freely, shared ideas, and established new connections. The close interaction between Enactus

members from different universities demonstrated that Networking Day successfully achieved its main goal.

When asked about the preparation process, the head of the organizing team shared their experience: «We conducted the preparations gradually. First, we focused on the idea itself because this day is a special celebration for Enactus IITU. Then we created a detailed plan. The most productive part was coordinating participants' time and ensuring everyone worked at the same pace. The most challenging part was checking all the small details, which took more time than we expected,» they said. They also mentioned last-minute changes: «Yes, we had to review some things at the final moment. We adjusted several parts due to space considerations. Even a few days before the event, it became clear that the initial timing plan was unsuitable, and we had to completely redo it,» the head added.

Overall, Networking Day successfully united students, created a friendly atmosphere, and strengthened connections between organizations. Participants left with a lasting impression and expressed their hope that such collaborative gatherings would continue to be held regularly in the future. The event not only celebrated Enactus IITU's anniversary but also reinforced collaboration, friendship, and a sense of community among all participants.



IITU DOCTORAL STUDENT **DANA TSOY** RECEIVED A HOUSING CERTIFICATE FOR YOUNG SCIENTISTS



Dana Dmitrievna Tsoy, a doctoral student at the International Information Technology University (IITU), was awarded a housing certificate for young scientists. She received this honor from Sayasat Nurbek, Minister of Science and Higher Education of the Republic of Kazakhstan.

This important initiative is being implemented under the directive of the President. Following the instructions of President Kassym-Jomart Tokayev, systematic measures are being taken across the country to support science and higher education, especially to create favorable conditions for young scientists. Housing certificates are a tangible manifestation of this support.

This year, a total of 16 young scientists received such social support. Among them are talented youth studying at leading universities in Kazakhstan and engaged in research activities. Dana Tsoy is one of these talented young scientists at IITU.

IITU is recognized as one of the leading universities in Kazakhstan in the field of digital technologies. Here, students receive not only theoretical knowledge but also opportunities to conduct innovative research and participate in scientific projects. Many talented young scientists at the university are finding their paths and contributing to the country's development.

Dana Tsoy's achievement is a great joy and pride for the IITU community. It demonstrates the university's high scientific potential and the significant contribution of its graduates and researchers to the country's intellectual development.

The Ministry of Science and Higher Education regularly implements such social projects for young scientists. The goal is to enhance the potential of scientific personnel, provide conditions for them to remain in the country, and continue their research.

Providing housing certificates to young scientists not only ensures their social stability but also motivates them in their scientific pursuits. This initiative is aimed at accelerating the development of science and higher education in Kazakhstan.

On behalf of IITU, we congratulate Dana Dmitrievna Tsoy on this remarkable achievement and wish her continued success in her scientific and professional career. This award reflects her dedication, perseverance, and commitment to science. The university is always proud of the achievements of young researchers and confident that even greater accomplishments lie ahead.

This achievement is a clear demonstration of the trust and respect shown to young scientists. Dana Tsoy's success will inspire many students and researchers and open the way to new milestones in Kazakhstan's scientific development.

This recognition also highlights the growing role of young scientists in shaping the future of Kazakhstan's research landscape. The award further strengthens the culture of scientific excellence at IITU and encourages students to pursue ambitious projects. It is expected that such initiatives will continue to foster a vibrant and motivated community of young scientists across the country.



OPEN MEETING ON «LAW AND ORDER»



Employees of the Almaty City Prosecutor's Office held a special meeting with students at the International Information Technology University, explaining the significance of the concept of "Law and Order." Hundreds of students studying IT disciplines gathered in the university's conference hall, engaging in an open-format dialogue with representatives of the legal field. The main purpose of the meeting was to expand students' legal knowledge, contribute to the creation of a safe environment, and discuss the enforcement of laws in society.

The speakers first introduced the key areas of the concept and explained how the state's law enforcement system functions. They emphasized the role of law in society and clarified each citizen's responsibilities and duties. Students were informed that adherence to legal norms is a crucial foundation for state stability. The speakers also highlighted that the work of law enforcement agencies is not limited to investigating crimes, but also prioritizes maintaining public order, ensuring citizens' safety, and preventing violations.

During the meeting, common issues faced by young people were extensively discussed. Prosecutors provided data on recent criminal trends, particularly highlighting growing risks in cyberspace, such as online fraud, spreading false information, and unauthorized use of personal data. Students showed significant interest in these topics, as they are directly relevant to their daily digital interactions nowadays.

The discussion also focused on legal culture. Prosecutors noted that respecting the law is not merely about fear of punishment but involves conscious decision-making. A person with high legal culture respects not only their own rights but also the rights of others. Considering that university students will pursue careers in various fields, the development of legal thinking was emphasized as crucial. Speakers explained procedures for submitting appeals to government agencies, where to turn if a citizen's rights are violated, and proper methods for gathering evidence.

A question-and-answer session was also held. Students asked about changes in legal norms, labor rights, interactions with law enforcement officials, and public order regulations. Some students presented specific examples and sought advice on personal situations. Prosecutors answered all questions clearly, providing practical guidance. Young participants interested in the legal profession received valuable information about career opportunities.

At the conclusion of the meeting, university representatives expressed gratitude to the prosecutors for sharing their expertise and engaging with students. It was emphasized that such events not only expand students' legal awareness but also encourage them to become responsible citizens contributing to public safety. Students left with a deeper understanding of their rights and duties and the importance of acting appropriately within a legal framework in practice.

Prosecutors noted that such meetings will continue in the future, as raising legal literacy and fostering conscious attitudes among young people strengthens societal stability. This event at IITU served not only as a valuable source of information but also as a mechanism for promoting legal culture. The meeting helped students improve their understanding of legal requirements in society, learn ways to ensure safety, and represented an important step toward becoming conscious and responsible citizens.

Additionally, the event encouraged students to reflect on their own digital behaviors and consider the legal implications of their actions online. Many participants expressed appreciation for the practical examples and real-life scenarios presented by the prosecutors, noting that it made the discussion more relatable and engaging.

The meeting also fostered a sense of civic responsibility among students, motivating them to actively participate in creating a safe and lawful community. Overall, the session strengthened the bond between the university and law enforcement, highlighting the importance of ongoing dialogue and collaboration for the development of a legally aware generation.

Such meetings play an important role in shaping students' legal awareness and critical thinking skills. Initiatives like this contribute to building a more informed, law-abiding and socially responsible generation that is better prepared to face modern social challenges.

CITY TOGUZ KUMALAK TOURNAMENT: IITU TEAM ACHIEVES EXCELLENT RESULTS

On November 24–25, a traditional city tournament in Toguz Kumalak was held at Al-Farabi Kazakh National University among higher education institutions in Almaty. This year's competition was particularly intense, as the participants' skill levels had risen and the rivalry between universities became more evident. One of the most exciting aspects of the tournament was the confident performance of the IITU team. Previously, the university had only sent individual players, but this time they participated with a full, strengthened team, showcasing their approach to the national game at a new level. Notably, the newly formed women's team delivered an especially impressive performance.

First-year students representing IITU demonstrated themselves as deep-thinking, well-prepared, and tactically skilled players. During the two-day competition, they faced experienced opponents without hesitation and fully showcased their abilities. Aruzhan Asylbekova stood out, playing confidently from the start to the finals and leaving many competitors behind. Her strategic calculation, composure, and measured moves proved decisive in several matches. Thanks to her performance, an IITU women's team member secured 1st place at the city level for the first time in the university's history, immediately raising the institution's prestige.

Another player, Nurkhaya Abdugalikova, also performed exceptionally. A first-year student, she participated in a major tournament for the first time but competed on equal footing with seasoned players, demonstrating excellent tactical decisions in several rounds. The later stages were particularly intense, yet Nurkhaya maintained her composure and consistent play, finishing in 4th place overall. This result highlights the strong potential of the newly formed women's team.

Achieving such high results with two young players is a major success for IITU. The university fielded a full female team for the first time, and having two players

in the top four within a year indicates that the team is developing in the right direction. This also reflects a growing emphasis on Toguz Kumalak at the university and a shift toward valuing this traditional game.

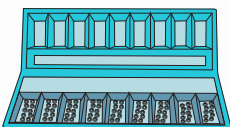
The men's team also drew attention. Team captain Abilmansur Nurgazin consistently performed well throughout the tournament. Competing among experienced players, he demonstrated a high level of skill in many complex matches. In several cases, the outcome of the games was decided by just a few pebbles in the final move, yet Abilmansur remained calm and calculated, securing 3rd place overall for the IITU men's team.

Toguz Kumalak is not just about mathematical calculation—it requires emotional control, understanding the opponent's strategy, and making precise decisions at the end of the game. IITU players fully demonstrated these abilities.

Thus, the city tournament held on November 24–25 ended as a historic success for IITU: the women's team participated for the first time and immediately ranked among the best, while the men's team, led by their captain, achieved a prize-winning position. Looking ahead, national and other city competitions await, and today's results confirm that IITU is emerging as one of the strong teams in Toguz Kumalak.

This remarkable performance has boosted the morale and motivation of all IITU players, inspiring other students to take up Toguz Kumalak and participate in future competitions. The tournament also highlighted the university's commitment to preserving and promoting traditional Kazakh games among the younger generation.

With these results, IITU continues to strengthen its reputation not only academically but also in the field of national intellectual sports. Overall, the tournament became an important milestone for the university, demonstrating the growing interest in national intellectual sports among students. Such events not only strengthen competitive spirit, but also help preserve cultural heritage and encourage young people.



IITU STUDENTS AND STAFF PARTICIPATED IN THE «CLEAN KAZAKHSTAN» CAMPAIGN



On November 24, students and staff of the International Information Technology University actively participated in the “Clean Kazakhstan” campaign held at the First President Park in the Bostandyk District. Participants cleaned the park of household waste, tended to flowerbeds, contributed to the care of greenery, created environmental posters, and helped improve the public space.

During the cleanup day, participants tended to flowerbeds, cleared the bases of trees, and improved benches and walking paths. Additionally, the youth created new park signs and environmental posters, making the public space even more attractive. Volunteers from the district and various youth organizations also joined the campaign, contributing to the collective effort.

University representatives noted that such campaigns increase young people’s responsibility toward nature, foster ecological awareness, and play a significant role in developing active civic engagement. «These cleanup days teach youth not only about ecology but also about cooperation and social responsibility,» said the IITU coordinator for ecological initiatives.

The main goal of the nationwide «Clean Kazakhstan» campaign is to improve the sanitary conditions of settlements, strengthen ecological culture, and encourage the public to protect nature. At the end of the cleanup, participants saw the results of their work, enjoying a clean and beautiful park.

Students shared their impressions of the event. Ayzhan M., an IITU

student, said, «Today we didn’t just collect trash; we also brought a special atmosphere to the park. Events like this unite people and increase their love for nature.» University staff member Aziz B. added, «When we were young, we also participated in such cleanups. It is very important that the youth continue this tradition today.»

After the cleanup, organizers awarded participants with certificates of appreciation for their active participation. The amount of collected waste was recorded and will be sent for further recycling.

The city administration pledged to support such ecological initiatives annually and continue actively involving residents in protecting the environment. The «Clean Kazakhstan» campaign is an important step in fostering a sense of responsibility among city residents and student youth.

Additionally, short trainings on ecology and waste recycling were organized during the event. Participants were taught how to properly sort household waste and send plastic and paper for recycling. Members of the university’s ecological club used special stands

to educate teenagers and children on effective ways to utilize waste.

Throughout the campaign, organizers posted photos and videos on social media, allowing residents to see how the cleanup unfolded. This helps further promote ecological awareness among youth and city residents.

At the end of the event, university leadership announced plans to organize such ecological campaigns regularly in the future. «We support the enthusiasm of young people and will continue to engage them in protecting nature,» said the university’s vice-rector.

The campaign not only cleaned and beautified the park but also strengthened the sense of community among participants. Many students expressed their desire to take part in similar initiatives in the future, showing growing interest in environmental volunteering.

Local media covered the event, highlighting the efforts of young people and the university in promoting sustainability. Overall, the cleanup day became a powerful example of how collective action can positively impact both the environment and society.



WHAT DO COLORS REVEAL? IITU STUDENTS UNCOVER THE SECRETS OF NOCTURNAL SYMBOLS

At the International Information Technology University, students participated in a unique workshop analyzing the psychological secrets of color perception. Participants explored the symbolic meanings of colors, visualized their own colors through art therapy elements, and received personalized interpretations from psychologists.

On November 19, a workshop titled «You — Through Dreams... What Lies Behind Your Dreams?» was held for students. The purpose of the event was to introduce young people to the psychological foundations of dreaming and to answer frequently asked questions, such as the meaning of recurring dreams, unusual storylines, and dream symbols.

The workshop consisted of several sections. First, participants were provided with information about dream symbols and their meanings. Students discussed how common images such as water, falling, exams, and running are interpreted in psychology. During a brief lecture, data was presented on the mechanism of color formation in the brain, memory, and the influence of emotional states.

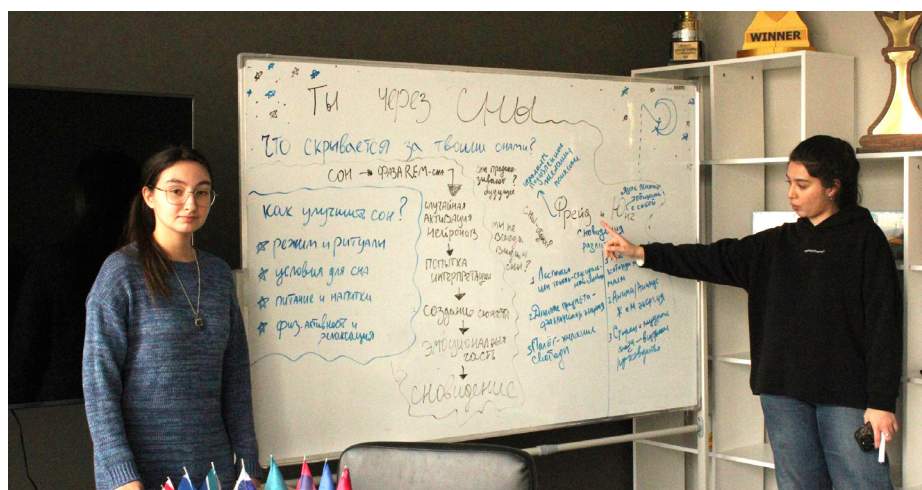
In the practical section, students performed various exercises. In a specially prepared art zone, they tried to depict their own colors on paper and create visual representations. These drawings were later analyzed in small groups, with each participant sharing their thoughts. Additionally, participants practiced simple techniques to improve sleep quality, including breathing exercises, relaxation methods, and tips for regulating daily routines.

A section comparing myths and facts was also organized. Students discussed common misconceptions about dreams and became familiar with scientifically proven information.

The workshop concluded with a Q&A session with psychologists, during which participants shared examples from their own dreams and received brief personalized interpretations.

The workshop was conducted by third-year interns from UIB University — Rabia Kahvedjioglu and Elizaveta Yusupova. Both are studying in the “Personality Development” program and combined theoretical knowledge with practical exercises during the session.

Students from IITU gained a scientific understanding of dreaming and acquired new experiences aimed at psychological self-awareness. After the workshop, participants reported a deeper perspective on their dreams and a better appreciation for the importance of healthy sleep habits. Overall, the workshop provided students with a unique opportunity to explore the psychological aspects of dreaming in a hands-on and engaging way.



STARTUP BATTLE – PRELIMINARY SELECTION ROUND

On November 28, 2025, a significant startup competition titled «StartUp Battle – Preliminary Selection Round» was held at IITU in Almaty. The event took place on the 4th floor of the INO Center building, providing young entrepreneurs and school students with an opportunity to present their projects to experienced experts. This round was organized as part of IT Fest 2025, aimed at showcasing innovative ideas from young professionals and students.

The main feature of the event was that participants presented their projects at a real MVP (Minimum Viable Product) level. Each team had to demonstrate their product's business model, competitors in the market, and solutions in the fields of artificial intelligence and machine learning. The pitch format allowed participants to practice delivering their project concisely and confidently.

The purpose of the event was to identify, support, and develop young entrepreneurs' and students' innovative projects. Participants had the chance to evaluate their ideas from a market perspective, create presentations, and receive expert feedback. Additionally, the round helped identify new startup ideas and assess their viability within the IT ecosystem.

The event format was simple yet effective: each team presented a 3-minute pitch, followed by 2 minutes for experts to ask questions and provide feedback. The panel of experts included representatives from IITU, KBTU, Astana IT, and UIB. This format trained participants to communicate their main ideas clearly in a short time and respond to questions effectively.

Students and school pupils participated in the event. In total, 25 student projects and 5 school projects advanced to the final, earning a spot in the main competition of IT Fest 2025. All projects offered innovative solutions in artificial intelligence and machine learning. Some projects included mobile applications, web platforms, automated systems, and business analytics tools.

Experts evaluated projects based on several criteria, with the most important being the innovative nature of the idea, meaning the level

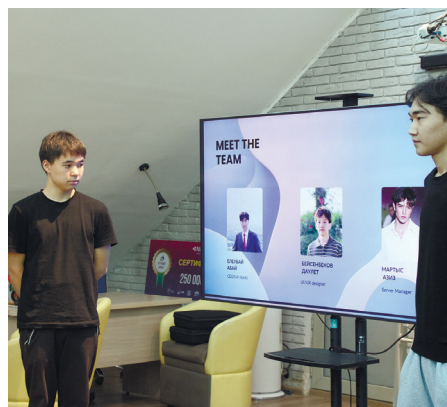
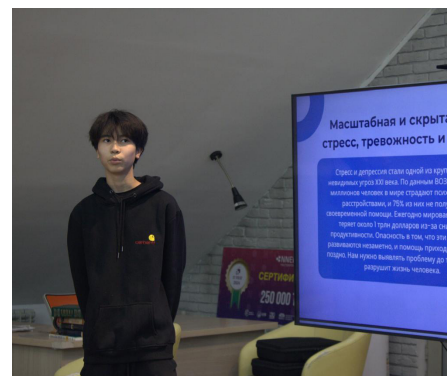
of new technologies and solutions applied. Other key aspects included the strength of the business model, the technical quality of the MVP, and the participant's presentation skills. Participants presented their projects clearly, concisely, and confidently, answering experts' questions professionally.

The prize fund for IT Fest 2025 was set as follows: 1st place – 250,000 KZT, 2nd place – 200,000 KZT, 3rd place – 150,000 KZT. Special benefits and educational programs were offered to school students, encouraging them to further develop their projects.

The event yielded several important outcomes. First, participants demonstrated their skills, evaluated their business potential, and gained new experience in the IT field. Second, several innovative projects were identified and advanced to the final round. Third, the event provided young startup founders with the opportunity to bring their ideas to market, develop teamwork skills, and enhance their entrepreneurial abilities.

In conclusion, «StartUp Battle – Preliminary Selection Round» served as an important platform for youth and school students to showcase their ideas, receive feedback from experienced experts, and find their place in the startup ecosystem. The event aimed to motivate young entrepreneurs, foster innovative thinking, and improve technological knowledge. Events like this increase young people's interest in entrepreneurship and contribute to their future professional development.

Additionally, the StartUp Battle allowed participants to receive constructive criticism, helping them refine their ideas and improve their business strategies. The event also highlighted the importance of teamwork and effective communication in successfully developing and presenting a project. Many participants expressed that the experience boosted their confidence and motivated them to continue working on their startups. Overall, the round strengthened the local startup ecosystem by encouraging young innovators to bring practical, market-ready solutions to life.



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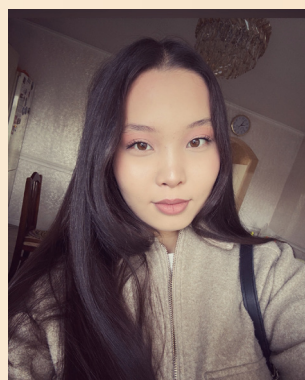
NADIRA SLEMOVA



ZERE BAZILZHAN



ALBINA ESZHAN



AKNUR AKYLBEK



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NURAI IKINA



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