

AGREED
Chairman of the educational and
methodological council of JSC "MUIT"
A.K. Mustafina
«13» _____ 2023 ж

I APPROVE
Acting rector
JSC International University of information
technologies"
A.Hikmetov
_____ 2023 y.



EDUCATIONAL PROGRAM

6B03203 INTERNATIONAL JOURNALISM and INTERNET SECURITY

(code and name of the educational program)

Education area code and classification: 6B03 Social science, journalism and information

Code and classification of training areas: 6b032 Journalism and information

Group of educational programs: Journalism

ISCED level: 6 ҰБШ, 6 ЕБШ

NRC level: 6 NRC

ORC level 6 ERC / 6 NQF, 6 EQF

Duration of training: 4 years

The amount of credits: 240

Agreed
“Alash media group”
channel
_____ E. Toleukhanova
« » _____ 2023 y.

Agreed
General Director of Turan TV
Botabekov R.B.
« » _____ 2023 y.



Almaty, 2023

The educational program «6B03203 International Journalism and Internet Security» is the main academic document of the University for the training of highly qualified professionals for international relations in the sphere of internet information and communication.

This educational program was discussed and approved at the meeting of the Department of media Communication and History of Kazakhstan. "27" 02.2023 Protocol № 6

Head of the Department _____ Niyazgulova A. A.

This educational program was reviewed and approved at the meeting of the University's management BOARD "30" 03.2023 Protocol № 8

Department of Educational and Methodical Activities _____ A. Ajibayeva

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List of abbreviations and symbols

БК	Базовая компетенция
БМ	Базовый модуль
ВО	Высшее образование
ГОСО	Государственный общеобязательный стандарт образования
ЕКР	Европейская квалификационная рамка
ЕФО	Европейский фонд образования
ЗУН	Знания, умения, навыки
НКЗ	Национальный классификатор занятий
НРК	Национальная рамка квалификаций
НСК	Национальная система квалификаций
ОГМ	Общегуманитарный модуль
ОМ	Общий модуль
ОП	Образовательная программа
ОПМ	Общепрофессиональный модуль
ОРК	Отраслевая рамка квалификаций
ОК	Общеобразовательная компетенция
ПС	Профессиональный стандарт
ПВО	Послевузовское образование
ПК	Профессиональная компетенция
ПМ	Профессиональный модуль
РГ	Рабочая группа
РК	Республика Казахстан
РО	Результат обучения
СМ	Специальный модуль
СМК	Система менеджмента качества
СЭМ	Социально-экономический модуль
ЮНЕСКО	United Nations Educational, Scientific and Cultural Organization/
UNESCO	специализированное учреждение Организации Объединённых Наций по вопросам образования, науки и культуры.
Cedefop	European Centre for the Development of Vocational Training
DACUM	от англ. Developing Curriculum
ECVET	European Credit System for vocational education and training
EQAVET	European Quality Assurance in Vocational Education and Training
ENQA	European Association for Quality Assurance in Higher Education/Европей- ская ассоциация по обеспечению качества в высшем образовании
ESG	Standards and Guidelines for Quality Assurance in the European Higher Education Area
FIBAA	Международное агентство (некоммерческий фонд) по аккредитации и экспертизе качества высшего образования (г. Бонн, Германия)
IQM-HE	Internal Quality Management in Higher Education
TACIS	Technical Assistance for the Commonwealth of Independent States
WSI	WorldSkills International

1. Description of the educational program

In the difficult conditions of a multipolar world, the profession of an international journalist is in great demand today. Interest in international journalism is growing steadily all over the world, the media are in dire need of international analysts. The focus of the program involves the training of highly qualified specialists in the field of international journalism with fundamental knowledge in the theory and practice of modern media, regional studies, media economics, interstate relations, international copyright, sociology of mass communication. Media and information security is a unique area of training for modern journalists, which is only available at IITU. Today all over the world there are such negative phenomena as propaganda of extremism, fake information, pranking, digital aggression, trolling, etc. A modern journalist is obliged to recognize the methods of manipulating people, to distinguish news from advertising, fact from fiction, and be able to analyze various news sources.

In the field of International Journalism and Internet Security, a journalism training program is being implemented, focused on the collection, processing and analysis of specialized information for digital media; classification and work with the audience based on political communications; creation of high-quality content for digital media: Internet publications, TV channels, radio channels, news agencies; creating analytical materials in various formats - audio, video, online format, as well as newspaper and magazine text for political and analytical publications.

The main attention in training specialists within the framework of the International Journalism and Internet Security program is paid, first of all, to the practical component, as well as to the synthesis of various fields of research, both humanitarian and technological.

2. Purpose and objectives of the educational program

High-quality training of highly qualified workers in the media market, specializing in international journalism and information systems, who have the necessary skills and competencies to make analytical comments and forecasts, taking into account modern information challenges, in demand as correspondents, press secretaries, heads of departments of news agencies, information services, international media, government agencies, public organizations, diplomatic missions.

Educational Program tasks:

1. To train an international journalist who is ready to work in the context of globalization of cultures, who has the skills to work in the Internet space, who has not only knowledge in the field of journalism, but also in the media business, as well as in the field of information and communication technologies;
2. Knowledge of the information needs of the audience, the ability to recognize the audience and work with it;
3. Master the technologies of public relations, marketing and advertising strategies, understand the technology of SEO - promotion of mass media, as well as the value system of the target audience;
4. Knowledge of content management systems, creation of full-fledged information and analytical plots and programs. Proficiency in video cutting, voiceover, posting on the Internet, creating audio plots, podcasts;
5. The ability, within the allotted time budget, to create in-demand materials focused on posting on social networks, to create high-quality content for international media, for various social platforms and sites, to master the technologies for its creation and posting on media platforms, using various formats: photo, audio -, video, multimedia technologies;

6. Knowledge of modern international concepts, new forms of organization of information enterprises, modern communication system;

7. Knowledge of the typology of international publications, methods and forms of activities of world information holdings, to demonstrate in practice the skills and abilities necessary for full-fledged professional activity in the field of international journalism and Internet security;

8. Be guided in the design of sites and create convenient texts for online publications, optimize texts for search engines, know how to write SEO texts and the willingness to apply this knowledge in professional activities.

3. Requirements for evaluating the learning outcomes of an educational program

The following forms of exams are used as an assessment of learning results: written exam (answers on sheets), oral exam (tickets), project (passing a creative project), complex (test/written/oral+others). According to table 1, the following ratio of exam forms is recommended:

Table 1

№	exam form	recommended percentage, %
1	Written	30%
2	Oral	30%
3	Project	30%
4	Complex	10%

Subjects taken for the state exam: "Introduction to journalism" or "TV and radio Journalism", "Legal foundations of journalism" or "History of Kazakh journalism", "Design and layout", "Technology for creating and promoting advertising".

The final certification ends with the defense of the diploma project.

4. Passport of the educational program

4.1 General information

№	Field name note	Field name note
1	Registration number 183	Registration number 183
2	Education area code and classification 6B03 Social Sciences, journalism and information	Education area code and classification 6B03 Social Sciences, journalism and information
3	Code and classification of training areas 6B032 Journalism and information	Code and classification of training areas 6B032 Journalism and information
4	Group of educational programs a Group of educational programs of higher education that require special and (or) creative training. MES order (2018)	Group of educational programs a Group of educational programs of higher education that require special and (or) creative training. MES order (2018)
5	Name of the educational program 6B03203 INTERNATIONAL JOURNALISM AND INTERNET SECURITY	Name of the educational program 6B03203 International Journalism and Internet Security
6	Type of EP	Innovative EP
7	The goal of the EP is to provide High-quality training of highly qualified employees in the media market, specializing in business, economic journalism and social media marketing, who have the necessary skills and competencies for managing a media enterprise, and who possess modern marketing and management skills in the media business and public relations.	The goal of the EP is to provide High-quality training of highly qualified employees in the media market, specializing in business, economic journalism and social media marketing, who have the necessary skills and competencies for managing a media enterprise, and who possess modern marketing and management skills in the media business and public relations.
8	ISCED level 6	ISCED level 6
9	NRK level 6	NRK level 6
10	ORC level 6	ORC level 6
	University partner	Mitskevich University
11	Distinctive features of EP. Together with vksu and the Association of SMM and MMM service providers	Distinctive features of EP. Together with VKSU and the Association of SMM and MMM service providers
	The UNIVERSITY partner (SOP) of the Eastern – Kazakhstan state University	The UNIVERSITY partner (SOP) of the Eastern – Kazakhstan state University
	The UNIVERSITY partner (of DOP) – -	The UNIVERSITY partner (of DOP) – -

12	<p>The list of EP competencies</p> <p>A matrix is formed for correlating the results of training in the educational program with the formed competencies (Appendix 2.1)</p> <p>OC 1 the Ability to use knowledge about the patterns of historical development of society in its economic, political, philosophical and cultural aspects to form a civil and ideological position;</p> <p>OC2 Ability to communicate in native and foreign languages at a professional level.</p> <p>OC3 the Ability to apply knowledge in the field of IT technologies to develop the ability and skills to work with computer programs and mobile applications.</p> <p>BC 1 Ability to effectively communicate in oral and written forms to solve problems of interpersonal and intercultural interaction; ability to logically correctly and argumentatively build oral and written speech, conduct a discussion, knowledge of media text creation technologies and stylistic norms of the language.</p> <p>BC 2 Be able to fully realize the creative potential of a convergent journalist</p> <p>BC 3 Ability to adequately assess the needs of the media market and trends in public opinion</p> <p>BC 4 the Ability to be professionally realized as an intellectual individual with a broad Outlook and deep knowledge .</p> <p>BC 5 Ability to analyze and navigate the media discourse of the legal, political and economic fields of society, taking into account modern media communication and processes .</p> <p>PC 1 the Ability to create high-demand materials focused on placement in social networks within the allotted time budget, create high-quality content for business media, for various social platforms and sites, own technologies for its creation and placement on media platforms, using various formats: photo, audio, video, multimedia technologies.</p> <p>PC 2 Knowledge of modern economic concepts, new forms of organization of information enterprises, modern business communication systems, skills in analyzing the modern business environment and social marketing</p> <p>PC 3 Knowledge of the typology of business publications, the specifics of the design of business publications, methods and forms of PR structures, ways of interaction between media and business, demonstrate in practice the skills and abilities necessary for a full-fledged professional activity in the field of Business journalism, SMM and PR</p> <p>PC 4 Navigate the design of websites and create convenient texts for online publications, optimize texts for search engines, know how to write SEO texts and be ready to apply this knowledge in professional activities</p>
13	<p>Learning outcome</p> <p>Graduates of this program will be able to demonstrate:</p> <p>RE1 Know the social and ethical values based on public opinion, social norms and focus on them in their professional activities; traditions and culture of the peoples of Kazakhstan; human and civil rights and freedoms; the basics of the legal system and legislation of Kazakhstan; the basics of information security; trends in social development of society; the basics and principles of a healthy lifestyle.</p> <p>RE2 Knowledge of at least one foreign language at the professional level for interpersonal, business and scientific communication; ability to work with foreign partners, exchange information and ideas, and best practices.</p> <p>RE3 Knowledge of the basics of programming, information and communication technologies, SDP, ability to create websites and use popular mobile applications in professional activities.</p> <p>RE4 Own digital mobile technologies for collecting, processing and transmitting information, create media texts, correctly and logically expressing thoughts and owning the genre variety of modern convergent journalism.</p> <p>RE5 be Able to conduct direct text, audio and video broadcasts, take photos and shoot videos, master design and web design technologies,</p>

	<p>use content management systems and know the basics of layout, work in the frame, interview, voice, do editing, record on a smartphone, creating full-fledged information and analytical stories and programs. Skills in video editing, voice-over, Internet posting, creating audio clips, podcasts.</p> <p>RE6 Knowledge of the information needs of the audience; ability to recognize and work with the audience, possess public relations technologies, marketing and advertising strategies, understand the technology of SEO promotion of mass media, as well as the value system of the target audience: figures+"beacons", reference groups, involvement in certain communities.</p> <p>RE7 Have basic knowledge that contributes to the formation of a highly educated person with a broad Outlook and culture of thinking, with a rich baggage of historical knowledge in a wide range of areas of national and world journalism, journalism, literature, as well as be aware of the trends in the development of modern mass media.</p> <p>RE8 Know the main provisions Of the law of the Republic of Kazakhstan "on mass media" for working in social and digital media, as well as ethical standards of behavior of a journalist, have an idea of the main laws and forms of regulation of social behavior, formation and formation of personality, psychological features of the communication process; understand the essence of power and political relations</p> <p>RE9 the Ability to determine the necessary strategy for preparing journalistic materials in the context of professional specialization, work with the information necessary to cover professional topics, test methods and tools of professional activity applicable to the specifics of materials in the field of Business journalism, SMM and PR</p> <p>RE10 Ability to analyze problems and situations of professional activity, using knowledge, language and apparatus of professional areas; possess skills of modern media issues in the context of the requirements of Business journalism, SMM and PR; assessment of socio-cultural and social conditions of professional activity; knowledge of basic legal concepts in this field, the ability to use legal documents in their work; have deep knowledge of professional and corporate ethics.</p> <p>RE11 Ability to create, describe and responsibly control the implementation of technological requirements and innovative methods of creating information in the field of Business journalism, SMM and PR; application of practical skills to create a loyal environment for the perception of information material, professional use of knowledge in the field of innovative approaches to modern business journalism, including the specifics of traditional genres and requirements for modern genre-forming factors</p>	
14	Full-time education	Full-time education
15	Language of instruction Kazakh, Russian, English	Language of instruction Kazakh, Russian, English
16	Volume of loans 240	Volume of loans 240
17	Developer(s) and authors:	JSC "International University of Information Technologies", Department of Media Communications and History of Kazakhstan: - Niyazgulova A.A.

4.2 Matrix of correlation of learning outcomes of the educational program with the formed competencies

	RE1	RE2	RE3	RE4	RE5	RE6	RE7	RE8	RE9	RE10	RE11
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OC1	V						V				
OC2		V		V							
OC3			V	V	V						
BC1	V			V							
BC2			V		V				V		
BC3						V					
BC4	V						V		V	V	
BC5	V							V			
PC1					V				V		
PC2										V	V
PC3					V						V
PC4										V	V

4.3. Data on subjects

№	Name of the discipline	Brief description of the discipline (30-50 words)	Number of credits	Generated competencies (codes)	Prerequisites	Post-requisites
Cycle of General education disciplines University component / optional Component						
	Modern history of Kazakhstan (approx)	This program is designed to form the historical consciousness of undergraduate students, based on the knowledge gained in the study of modern history of Kazakhstan. The versatility and importance of the discipline "Modern history of Kazakhstan" is due to its huge role in strengthening the identity of Kazakhstan, the identity of the people and the implementation of tasks related to the need for an intellectual breakthrough in the new Millennium. Kazakhstan's society must have a spiritual and ideological core for the successful implementation of its goals, which is facilitated by the "Ruhani zagyr" program, which reveals the mechanisms for modernizing public consciousness and is	5	OC1	School curriculum Geography: History of Kazakhstan	Political science

		based on the continuity of spiritual and cultural traditions. This program is designed to form the historical consciousness of undergraduate students, based on the knowledge gained in the study of modern history of Kazakhstan.				
	Physical Culture	The ability to understand the practical use of healthy lifestyle norms, including prevention issues, is being instilled.	4	OC2	School course	
	Economy	The course covers all the key elements of the discipline "Economics". It will briefly cover the object and subject of study, problems of property and economic relations, types of economic systems, money and monetary systems, market mechanisms, competition and monopoly, capital and value, reproduction of firm capital, wages, profit and income, macroeconomic analysis of the economy, economic growth, national economy in the world economic system. Finally, this course will discuss various emerging trends in economic theory using real-life examples and case studies. By the end of the course, students will know the main economic problems, how businesses make decisions, how people invest money to save for the future, and how economic policy affects a person or the state.	5	OC2	School course	Fundamentals of Economic theory: journalistic aspect
	Foreign language	Mastering new language tools: phonetic, spelling, lexical, grammatical in accordance with the topics, areas and situations of communication necessary for language acquisition. Getting knowledge about the phenomena of the language being studied, different ways of expressing thoughts; further development of General and special skills; familiarization with available methods and techniques for self-study of languages and cultures, including the use of new information technologies.	10	OC2	School course	Professionally-oriented foreign language
	Kazakh (Russian) language	The discipline involves deep study of the Kazakh/Russian language, using it in the as an object and means of mastering basic language knowledge. Purpose the purpose of the course is to develop communication skills in Kazakh/Russian.	10	OC2	School course	Professionally-oriented Kazakh/Russian language
	Information and communication technologies	The discipline develops a system of knowledge, skills and abilities in the field of use of information and communication technologies in education and education, which form the basis for the formation of ICT competence in the use of information and communication technologies in the educational process and in further activities.	5	OC3	Computer science, school course	SDP programming basics 1

	Philosophy (OC)	The discipline refers to basic General education courses in the bachelor's degree system with engineering and Economics education. This course is aimed at developing students' open mind, understanding their own national code and national identity, spiritual modernization, competitiveness, realism and pragmatism, independent critical thinking, the cult of knowledge and education, the assimilation of such key worldview concepts as justice, dignity and freedom, as well as the development and strengthening of the values of tolerance, intercultural dialogue and a culture of peace.	5	OC1	Modern history of Kazakhstan	Computer graphics
	Political science	The course provides comprehensive coverage of all key elements, the study of sources and political relations, types of political systems, democratic and authoritarian systems, political mechanisms, political competition and power, political capital and values, the survival of political ideas, nationalism, analysis of domestic and foreign policy, political growth, public policy in the world political system.	2	OC1	Modern history of Kazakhstan	Sociology
	Psychology	The discipline studies the object, principles, methods of studying psychology; the main stages of formation and modern ideas about the subject of psychological science; the main sections of psychology and areas of practical use of psychological knowledge; basic subject-psychological categories and concepts; the most important scientific directions and theories of General psychology; the most important problems of psychology in the context of an updated system of psychological disciplines and various practices.	2	OC1	Philosophy	Politics and journalism

	Sociology	The course explores the basic concepts of sociological theories and the most effective ways to gain in-depth knowledge about various aspects of our modern society. During the semester, we examine the ways in which society and social processes shape our lives, the structure of ideas that contextualize our lives, the ways in which these ideas are institutionalized in formal and informal social organizations, and how this institutionalization forms a social structure that restricts and ensures change. In this course, students will study scientific social knowledge that will help them gain experience in forming models of social and interpersonal relationships, social communication skills, and principles of respect for different cultures of Kazakhstan and the world community.	2	OC1	Philosophy	Sociology of journalism
	Culturology	Knowledge in the field of cultural studies can serve as the basis for the study of the entire complex of social and humanitarian Sciences. At the same time, the discipline of cultural studies can serve as a Supplement to General courses in history and philosophy. The course material can serve as a methodological guide for a number of special disciplines: for example, ethics, cultural history, art styles, national schools of management, negotiation strategy and tactics, and cultural management. Methods and technologies of training used in the implementation of the program: role-playing games and educational discussions of various formats; case studies (analysis of specific situations); project method.	2	OC1	Philosophy	
	Educational practice	The study of the basics of computer technology, the basics of programming, applications for radio engineering and telecommunications systems.	0	BC5	Fundamentals of Convergent Journalism	TV and radio journalism
Cycle of basic disciplines High school component						

	Fundamentals of converged journalism	Students are offered information about the essence and features of journalism as a specific profession, about the ways of forming knowledge and skills, the General laws of functioning of journalism as a social institution are Considered, and fundamental theoretical foundations are formed in relation to journalism of a sovereign state.	4	BC1	School curriculum	TV and radio journalism and all courses by profile
	Fundamentals of Economic Theory: Journalistic Aspect	The study of the production and dissemination of economic information using the media, the aggregate of which is either a social system (media system) in the case of performing the functions of economic journalism, or a system of media enterprises, if we consider the media as a subject of a market economy.	2	OC1 BC5 PC2	School program	Business journalism
	Introduction to Communication Studies	"In the process of studying the course, the student learns to recognize the information needs of the audience and work with it, to own public relations technologies, communication strategies, As a result of studying the course, students should: - know the basics of communication activities; – be able to apply legal and ethical regulators in communication in practice; -have conflict-free problem solving skills."	5	BC1	Fundamentals of converged journalism	
	Introduction to Studies on State and Law	The main purpose of the discipline "Introduction to the study of state and law" is to develop scientific and methodological guidelines that help students to better understand issues related to the emergence of the state and law, the history of the development and functioning of legal and state institutions, the relationship of the state, law and other spheres of public activity, the main directions of development of modern legal and political institutions and systems. Knowledge of political and legal doctrines, historical processes of state and legal development, approaches to comparative analysis of legal and political institutions contributes to the education of future specialists as highly qualified specialists capable of solving complex and unique social tasks.	3	BC1	Fundamentals of converged journalism	Politicalology
	Genre forms and functions of journalism	The development of journalism as a social institution is in constant motion. at the same time, journalistic genres are being transformed, the presence of which in the media discourse depends directly on the challenges of the time and the needs of society. It is extremely important for future journalists to be able to realize their creative potential across the entire spectrum of genre diversity and understand their functional purpose.	4	BC1	Fundamentals of converged journalism	TV and radio journalism and all courses by profile
	TV and radio journalism	In the course of studying the course, the student learns the specifics of television and radio journalism, acquires skills in creating news content. principles of news selection.	4	BC2	Fundamentals of converged	Preparation of radio programs

		The course develops knowledge of information selection technology and its text design,			ged journalism	, Author's programs
	Journalism of Newspapers and magazines	Modern trends in the development of mass media are directed to the field of convergent journalism, which combines all traditional types of media on one Internet platform (within one news-room). At the same time, Newspapers and magazines have not yet completely disappeared and will continue to exist in a certain foreseeable future, so it is important for journalists to have an understanding of the production process of printed media products and the specific differences in prof. activities of journalists of Newspapers and magazines.	4	BC2	Fundamentals of convergent journalism	Design and layout of publications
	Skills in creating analytical materials	The discipline teaches the use of all types of analysis in identifying the relationships of the subject, causes, and consequences, their assessment, and the forecast of their development, which is the task of analytical journalism. The concept of modern analytical journalism as a type of creative activity is also considered. The features of the analytical method of displaying actual phenomena of reality in journalism are determined. The subject, goals, methods, and main types of analysis in the press are characterized, and its technology is described. Modern genres of analytical journalism are considered in full context. The necessary programs used in working with text visualization are studied.	4	BC2	Fundamentals of convergent journalism, Genre forms and functions of journalism	Author program,
	Media language: culture and speech technology	The objectives of mastering the discipline are: preparation for public speech activity and formation of professional responsibility of future journalists. Future specialists should be able to work with the qualitative characteristics of their speech in order to be able to vividly and competently broadcast with its help the accumulated specialized knowledge.	4	BC3	Fundamentals of convergent journalism, Genre forms and functions of journalism	
	Design and layout of publications	The discipline is aimed at obtaining a clear understanding of the design of modern print and online media, the forms and methods of work of the designer and layout designer in modern business media.	4	BC2	ICT	Coverage of economic issues in the media

	Modern PR technologies	Public relations technologies include a set of sequential procedures, various techniques and activities that are aimed at the optimal and most effective implementation of the goals and objectives of the organization at a given time in a given place. The object of public relations technologies can be considered the behavior, consciousness and subconsciousness of people who are controlled through specially directed communications. The discipline is aimed at studying PR tools, public relations technologies, methods of creating the image of a company or product, reputation management of a company.	4	BC2	The basics of PR	Blogging and creating PR texts
	The modern world of mass media	The course introduces students to the trends in the development of modern world media, the methodology of creating new media, management technologies and the specifics of creating a text for international publications.	4	BC2	The basics of PR	
	Organization and Management	The discipline "Organization and Management" studies the general tasks of management, which includes such sections as the structure of organizations, motivation, control, leadership, decision-making process. The course will introduce students to the main elements of management in an organization, such as the role of a manager, the structure of organizations, bureaucratic and project apparatus, strategic planning, SWOT analysis, functions and types of control, leadership and power, motivation in the decision-making process, communication. The course also develops students' analytical abilities when studying case studies.	3	BC3	Fundamentals of converged journalism	
	Intercultural Communications and Stereotypes	Traditional television copyright programs in modern conditions are actively exploring the Internet space, in particular popular video platforms such as Youtube. In turn, the quality of the author's thematic video blogs is growing rapidly. Thus, the possibilities of reaching the audience are expanding, and modern gadgets are becoming more and more accessible, which greatly simplifies the possibilities of creating video content. This discipline is of a practical nature and is aimed at students trying to create their own author projects.	4	BC2	TV journalism	

	Date journalism	The course aims to master theoretical knowledge and practical skills that will allow you to effectively search, filter, analyze and process large amounts of data for the design of the resulting material in the form of a fascinating media text or infographics, introduces students to the concept of data and teaches them to work with them and use them to create journalistic material. Studies methods of working with data journalism, with the creative process of creating specialized materials where different types of data need to be used.	4	BC2	Fundamentals of converged journalism	The technique of creating longido
	Digital photo	Photography is an integral part of both traditional print media and online publications. Proper use of the potential of modern hardware and software for post-photographic processing (for example, Photoshop or Lightroom) allows you to achieve bright, colorful and expressive images. During this course, students gain practical experience in preparing photo reports on the example of student life at the University.	4	BC2	Design and design of publications, ICT	Discipline by profile
	The basics of PR	In the course of studying the course, the student learns to recognize the information needs of the audience and work with it, to master public relations technologies, communication strategies. as a result of studying the course, students must: - know the basics of PR activities; - be able to apply legal and ethical regulations in PR in practice; - have skills of conflict-free solution of problem situations.	4	BC3	Skills in creating analytical materials	Marketing and advertising
	Digital marketing and advertising	The course provides students with the necessary knowledge about advertising and marketing activities, conducting advertising campaigns, creating effective advertising materials, and promoting media products on the Internet.	4	BC3	PR basis	
	History of Kazakh journalism	The discipline introduces students to the history of Russian journalism. As a result of mastering the discipline, the student has an idea about the history of Kazakh journalism, the founders of national journalism, the development of journalism in different historical periods.	4	BC4	The basics of PR	Business journalism, Journalism and politics
	Big data analysis	Formation of the necessary theoretical base and practical skills that will allow students to comprehensively and systematically understand modern problems of applied mathematics and computer science, problems	3	BC4	Fundamentals of converged	

		of information processing and analysis, as well as develop and analyze conceptual and theoretical models for solving scientific and applied problems in the field of information technology. The main goal of the course is to form a holistic view of modern problems of big data analysis and processing, to help master the experience of developing and analyzing conceptual and theoretical models of applied problems of big data analysis using Data Mining models			journalism	
	Modern world media	Familiarizing students with the trends in the development of modern world media, the methodology for creating new media, management technologies and the specifics of creating a text for international publications. The course focuses on analyzing trends in the modern media industry, the development of global news agencies and media corporations.	4	BC4	History of foreign journalism	Relevant discipline
	History of foreign journalism	Knowledge of the history of the origin of journalism as a social institution, as well as the formation of a holistic picture of the stages of development of foreign mass media not only guarantees a high level of professional competence and general erudition of future journalists, but also contributes to a deeper understanding of the specifics of the functional features of mass media and the dynamics of the formation of modern genre diversity.	5	BC4	Modern world media	
	Photos in multimedia	Study of the specifics of photo reportage, photography in multimedia journalism, processing of photographic material	4	BC4	Fundamentals of converged journalism	
	Legal bases of PR and journalism	The course is aimed at expanding and deepening legal knowledge, developing the ability to apply legal knowledge in practice. Conceptual legal knowledge in the field of mass information law is an important and necessary component of the legal culture of modern society. Special attention should be paid to the legal nature of the mass media and their place in a modern democratic state and its market economy.	4	BC5	Fundamentals of converged journalism	Relevant discipline
	Environmental journalism	The discipline teaches students to reflect the world's environmental problems in the media, in social networks. The student learns to see problems, investigate, do analytics and communicate environmental problems to society. In the process of studying the course, the student creates informational and analytical articles on environmental topics.	4	BC4	Fundamentals of converged journalism	Relevant discipline

	Selective technology and global media	Election procedures are directly related to the activities of the mass media and the PR industry. During the pre-election period, political strategists develop strategies in which, in addition to various kinds of "political agents", a considerable place is given to the work of the media, which can be both positive and destructive. It is important for future journalists to know what consequences their activities can lead to, as well as the fact that not only public opinion can be manipulated, but also journalists.	3	BC4	Genre forms and functions of journalism	
	Web journalism, storytelling, and longed	The discipline is aimed at developing students' in-depth knowledge of creating complex journalistic materials of considerable volume, combined with the term "longrid", developing skills in collecting, analyzing, structuring information for the preparation of journalistic materials, and developing in-depth skills in creating multimedia media products. Students learn how to mount text on a separate special platform that allows the reader to delve deeply into the topic thanks to both the content of the text and its multimedia elements.	4	BC5 PC1	Skills in creating analytical materials	
	Creation of video products in English	The purpose of the discipline is to teach students the skills of creating video materials, knowledge of the theory and practice of video production at a professional level in English and taking into account the interests of the English-speaking audience.	4	BC4	TV and Radio Journalism	Relevant discipline
	Business correspondence in the state language	Office work in the state language is a very important subject for students, because this discipline teaches the compilation, registration of documents in the state language, forms practical skills and abilities to independently compile and translate documents into Kazakh.	2	BC5	Fundamentals of converged journalism	History of Kazakh journalism
	Business journalism	The course focuses on both the theoretical aspects of creating business media, which allows students to understand the essence of the ongoing technological media revolution and social transformations associated with it, and the practical aspect of applying knowledge to create, guide and write materials for business journalism	4	BC5	Fundamentals of economic theory	Social content in business publications
	Media theory and criticism	This course will be devoted to the socio-cultural theory of media and communications. We will focus on the analysis of popular media and their impact on our perception, understanding and real events.	2	BC5	Fundamentals of Convergent Journalism	Propaganda, trolling, disinformation and visual demonization in the media and social media

	New Media Techniques, storytelling, longrid	The discipline teaches how to create complexly organized journalistic materials of considerable volume, united by the term "longrid", and also forms the skills of collecting, analyzing, structuring information and editing text on a special platform for creating a multimedia media product.	2	BC5	The PR Basis	Blogging and creating PR texts
	Sociology of journalism	Formation of an in-depth, practice-oriented understanding of the sociological approach to the study of society, social systems and processes, the relationship and dynamics of public, group and individual interests, the functioning of public opinion and mass communication in modern society, the social responsibility of the journalist and the media.	4	BC5	Sociology	Discipline by profile
	Politics and journalism	The course is aimed at studying the processes of the political structure of States, the functioning of political institutions, and knowledge of the main problems of modern geopolitics. As a result of training student should know the role and place of policy in modern society, the nature and types of political processes, the nature and causes of the political conflicts and methods of management, the nature and content of political technologies and political leadership, existing paradigm of political knowledge, political analysis.	4	BC5	Political science	Discipline by profile
	TV news: workshop	The discipline is aimed at studying the principles of the work of the news department of the TV channel. The main task of the discipline is to teach students how to create television news stories, process TV material, and prepare a selection of news. The course is aimed at helping students to master the general patterns of preparing television news stories. The discipline is applied, practical in nature.	4	BC5	Fundamentals of Convergent Journalism	
	Industrial practice	Study of information security technologies of hardware	6	BC5	Fundamentals of Convergent Journalism	TV and radio journalism
	Sustainable Development Goals: Journalistic Aspect	In the course of studying the discipline, the student learns about the 17 Sustainable Development Goals aimed at eliminating poverty, preserving the planet's resources and ensuring well-being and understands the role of the media as a tool for achieving the goals of the Sustainable Development Program. The course gives students the basics of environmental knowledge.	2	BC5	Fundamentals of Convergent Journalism	

	Media coverage of the economy	Formation of students' ideas about the development of the economy in Kazakhstan and the world, about the specifics of using professional methods in the activities of a journalist writing about economic problems. The objectives of the course include the study of the specifics of economic journalism, methods of providing information on economic topics, the process of a journalist working on an environmental topic, skills of working with various sources of economic information.	2	BC5	Economy	
	International Intellectual Property	The purpose of the discipline "International Intellectual Property" is to form a systematic and comprehensive understanding of the rules for the protection, management and protection of works, inventions, trademarks, geographical indications and other intellectual property objects in the course of international business.	1	BC5	Fundamentals of Convergent Journalism	Mass communications and international relations
	Fact Checking and Trolling	The objectives of mastering the discipline are to get acquainted with the peculiarities of journalistic activity in the field of fact-checking, to get an idea of fact-checking and trolling within professional activities, to form practical skills of working with information, to study the basic principles of working with these phenomena.	4	BC5		
	Politics and Investigative Journalism: Issues of Information Security in the Internet Space	Purpose of the course: providing students with knowledge of the main types and methods of information security; the acquisition by students of the ability to prepare journalistic material on political topics; mastering modern knowledge of working with political information; knowledge of the main directions of global politics in the modern world.	5	PC2	Skills of creating analytical materials	
	Sources and risks of international terrorism	By the second half of the twentieth century, the word usage was practically defined, according to which the concept of "terrorism", as a rule, is applied to the activities of extremist opposition groups, and the concept of "terror" - to open violence by the state. Such an application of these concepts is generated not by verbal arbitrariness, but by objective necessity. At the same time, in the most general terms, both concepts can and are used also as terms covering both of these main forms of terrorist activity. Their fundamental similarity lies in the fact that both phenomena act as forms of open violence directed against those who are (or are declared by them) political opponents. Their fundamental difference is based on the fact that state terror is open violence of the state against society and people, and terrorism is violence practiced by conspiratorial groups in	5	PC2	Political science, history of Kazakhstan	Regional stability and country branding of Kazakhstan

		relation to the state and the persons representing it.				
	Undergraduate practice	Collecting material for writing a thesis project	6	PC4	Fundamentals of Convergent Journalism	
	Political imagemaking	Imagemaking does not pass into the category of sciences, but still remains at the junction of science and art. Scientifically based techniques applied in specific conditions allow you to create a special combination in which the impact is most effective. Here the role of a political scientist-image-maker is especially important, each time creating a new unique work of art to influence the audience. Making decisions in conditions of a lack of information, and in some cases due to lack of time, a person replaces the process of constructing a complex and in-depth portrait of a person by creating his image - a symbolic substitute that reflects and projects his main features. Different features can be projected depending on the specific purpose.	5	PC3	PR Basics	Election Technologies and World Mass Media
	Election technologies and world mass media	Election procedures are directly related to the activities of the mass media and PR-industry. During the pre-election period, political strategists develop strategies in which, in addition to various kinds of "political events," a considerable place is given to the work of the media, which can be both positive and destructive. It is important for future journalists to know the consequences of their activities, as well as that it is possible to manipulate not only public opinion, but also journalists.	5	PC3	PR basics, Political image making	
Cycle of specialized disciplines Component of choice						

	International relations and sustainable development	Study of the principles of the TV channel's news Department. Teach students to create TV news stories, process TV material, and prepare a selection of news. The course is aimed at helping students master the General laws of preparing, editing and broadcasting news materials. It is applied and practical.	4	PC1 PC2 PC3	Political science	Mass communications and international relations: information security
	Security problems in Central Asia	Modern Central Asia is not only a geographically important region, where in a new format one can see the revival of the Great Silk Road connecting the West and the East. Today the region is viewed as a space rich in fuel, energy and other important resources, in which the leading players on the world stage are showing increased interest. Among them, along with the United States and Russia, we also consider China, Japan, the leading European countries and the countries of the Asia-Pacific region. Globalization has brought its own adjustments to the concept of bilateral and multilateral relations of the states of the world. The activities of fundamentalist and extremist Islamic organizations are creating more and more hotbeds of tension in different parts of the world. Serious security threats also exist in the Central Asian region.				
	Polish language	In the process of studying the discipline, the student learns to communicate grammatically correctly in Polish, confidently, clearly and easily express his thoughts. The goal is to learn more than 2000 common words and phrases in Polish, some of which are stable expressions, idioms, phraseological units. The classes will include discussions on a variety of topics, for example: politics, science, religion and culture of the world, shopping and advertising, human rights and much more. The student will learn how to write business documents professionally, maintain a conversation with the interlocutor, understand Polish and convey his thoughts to the listener.	2	BC5	Foreign Language	

	Author program	Traditional TV author's programs in modern conditions are actively developing the Internet space, in particular popular video platforms such as Youtube. In turn, the quality of author's thematic video blogs is growing rapidly. In this way, audience reach is expanding, and modern gadgets are becoming more accessible, which greatly simplifies the ability to create video content. This discipline is practical in nature and is aimed at making students try to create their own author's projects.	4	BC2	TV and radio journalism	Discipline by profile
	Regional stability and country branding of Kazakhstan	Stability at the regional level is a kind of guarantee of the country's security, since an aggressive geopolitical situation can carry a number of destabilizing factors and all kinds of risks, primarily such as terrorism, religious extremism, etc. At the informational level, the media are equally capable of both maintaining and strengthening this stability, and vice versa destroying it.	5	PC3 PC4	Fundamentals of converged journalism	Sources and risks of international terrorism, PR basics
	Formation of public opinion and its measurement	One of the direct results of the activities of journalists is the formation of public opinion. It is extremely important for future professionals to know not only how and how public opinion is formed, what characteristics it has, but also how to correctly measure the directional vector of public sentiment.				
	Minor 1	An additional educational program (Mipog) is a set of disciplines and (or) modules and other types of educational work determined by the student for study in order to form additional competencies	5	PC4	Fundamentals of Convergent Journalism	Author program
	Radio Preparation	The purpose of the course is to teach the student to create programs for radio, to be able to work live. to master the skills of creating a program, the ability to understand the genres and forms of radio, to perform practical tasks in the necessary formats of radio broadcasting, to know the specifics of online broadcasting.				
	Communication in Political Campaigns	Objective 1: To present the evolution of communication in political campaigns as a social and cultural phenomenon. Objective 2: To identify and characterize the most influential concepts and theories used to understand and explain the development of communication in political campaigns Goal 3: To analyze in depth the main channels of information dissemination in political campaigns. Goal 4: To provide effective methods for analyzing aspects of argumentation, persuasion and manipulative communication in political campaigns				

	Propaganda, trolling, disinformation and visual "demonization" in the media and social media	Recently, in view of the escalating confrontation at the international level, the media increasingly often hear such words as: propaganda, trolling, fact-checking, disinformation, demonization, etc. The purpose of this discipline is to get acquainted with the theoretical and practical possibilities of countering propaganda influence and learn how to fact check.				
	Minor 2	An additional educational program (Mipog) is a set of disciplines and (or) modules and other types of educational work determined by the student for study in order to form additional competencies	5	PC4	Fundamentals of Convergent Journalism	
	Blogging and creating PR texts	Blogging and creating PR texts				
	TV production	The student acquires the skills to produce news content using digital technologies.				
	Monitoring, review and content analysis of the foreign press	Information security of a country depends not only on internal economic and political stability, developed civil society institutions, freedom of speech, coupled with reasonable control over the communication process by the state, but also on the image of the country is formed outside its borders, what threats and challenges exist in the world and how the state reacts to these challenges. Within the framework of this discipline, students study foreign exchange and do analytical reviews and content analyzes.				
	Minor 3	An additional educational program (Mipog) is a set of disciplines and (or) modules and other types of educational work determined by the student for study in order to form additional competencies		PC4	Fundamentals of Convergent Journalism	

4.4. List of modules and training results

Name of the educational program: Business journalism, SMM & PR

Qualification: bachelor of social science

Module code / module Name	Learning outcome	Criteria for evaluating learning outcomes	Disciplines that form the module Code / Name
GENERAL EDUCATION MODULES			
GCC-1 General Cultural competences	RE1 Know the social and ethical values based on public opinion, social norms and focus on them in their professional activities; traditions and culture of the peoples of Kazakhstan; human and civil rights and freedoms; the basics of the legal system and legislation of Kazakhstan; the basics of information security; trends in social development of society; the basics and principles of a healthy lifestyle;	OC1, BC1 OC1, BC1, BC5, PC4 OC1, BC1, PC4 OC1, BC1, PC4 OC1, BC1, BC3, PC4 OC1, BC1, PC4 OC1, BC1, BC4, BC5, PC1, PC4	SIK 1101 Modern history of Kazakhstan Fil 2102 Philosophy MSPX 2106 Psychology MSPX 2106 political Science Soz 3106 Sociology Kul 3106 Cultural Studies EPUB 1111 Fundamentals of economic theory: journalistic aspect (optional) FK 2110 Physical education
LSPB-2 Language skills and programming basics	RE2 Knowledge of at least one foreign language at the professional level for interpersonal, business and scientific communication; ability to work with foreign partners, exchange information and ideas, and best practices;	OC2, BC1 OC2, BC1 OC1, OC2, BC1, BC5, PC4	Iya 1103 Foreign language KRYa 1104 Kazakh (Russian) language IKT 1105 Information and communication technologies
FC-12 Final certification		OC1, BC1, PC4 OC1, BC1, BC5	SDP programming basics 1 NZDP Defense of the diploma project (work) or the second state exam GEK State exam in the specialty
BASIC MODULES			
GPC-4 General professional competencies	RE4 Own digital mobile technologies for collecting, processing and transmitting information, create media texts, correctly and logically expressing thoughts and possessing the genre variety of modern convergent journalism;	OC1, BC2 BC2, BC3, BC4 OC2, BC2	OCZh 1201 Fundamentals of converged journalism MMW 2207 Genre forms and functions of journalism IyaSMI 1204 Language of mass media : culture and technique of speech

		OC1, BC2, BC4 BC2, BC4 BC2, BC4 BC2, BC4 BC2, BC4, PC4 OC3, PC1 OC1, BC4 OC1, OC2, BC1, BC5, PC4 BC2, BC3, BC4 OC3, BC2, BC4, PC4 OC3, BC2	TRZh 1202 TV And Radio Journalism RP 2203 Preparing radio broadcasts TR 2204 TV Production 2: workshop ZhGJ 2214 Journalism of Newspapers and magazines NSAM 2209 analytical materials creation Skills DOI 2218 Design and layout of the publication IKZh 3208 History of Kazakh journalism MEO 3112 Russian and world literature Sociology of journalism UP 1222 Educational practice DZh 3212 date journalism TVF 1217 Digital photography
Digital technologies and programming skills, STEP-3	RE3 Knowledge of the fundamentals of programming, information and communication technologies, the ability to create sites and use the popular mobile application in professional activity;		
LBJE-8 Legal bases of journalism and ethics	RE8 to Know the basic principles of the Law of RK "On mass media" for social and digital media, and ethical norms of behaviour of the journalist, have an idea of the basic laws and forms of regulation of social behavior, the formation and development of personality, psychological characteristics of the communication process; understand the nature of power and political relations;	OC1, BC1, BC5, PC1, PC4 OC1, BC3, BC5, PC1, PC3, PC4	POZh 2206 Legal foundations of journalism and media ethics CTPS 2219 Politics and Journalism
WMT-10 World media trends	RE10 be Able to analyze the interpretation of the facts of the media mainstream, based on the rich experience accumulated by foreign media in countering the threats of negative information impact in an extremely unstable world situation;	OC1, BC3, BC5, PC1, PC4 OC1, BC1, BC5, PC1 BC2, BC3, BC4 BC1, BC3, PC3	ZZh 4210 Modern world mass media IZZh 3227 History of foreign journalism PP 4226 Author's programs SPRIP 3211 Marketing and advertising

MMP-6 Mass media Promotion	RE6 Knowledge of the information needs of the audience; ability to recognize and work with the audience, own public relations technologies, marketing and advertising strategies, understand the technology of SEO promotion of mass media, as well as the value system of the target audience: figures+ "beacons", reference groups, involvement in certain communities;	BC1, BC3, PC3, PC4	MPS 2205 Fundamentals of LAW
		BC1, BC3, PC1, PC3	ICM 3225 Business journalism
		BC1, BC3, PC3	SPRIP 3211 Marketing and advertising
		BC1, BC3, PC3, PC4	MPS 2205 Fundamentals of LAW
		BC1, BC3, PC1, PC3	ICM 3225 Business journalism
PROFESSIONAL MODULES			
PS-5 Professional skills	RE5 be Able to conduct direct text, audio and video broadcasts, take photos and shoot videos, own design and web design technologies, use content management systems and know the basics of layout, work in the frame, interview, voice, do editing, record on a smartphone, creating full-fledged information and analytical stories and programs. Skills in video editing, voice-over, Internet posting, creating audio clips, podcasts;	BC1, BC2, BC4, PC4	TV Business news. Practicum
		BC1, BC4, PC1, PC2, PC3, PC4	SMM, SMM, SEO optimization and new media
		BC1, BC2, BC4, PC4	PzP 3307 Industrial practice
SNPC-7 Specializations and narrow professional competencies	RE7 Have basic knowledge that contributes to the formation of a highly educated person with a broad Outlook and culture of thinking, with a rich baggage of historical knowledge in a wide range of areas of national and world journalism, journalism, literature, as well as be aware of the trends in the development of modern mass media;	BC1, BC2, BC4, PC4	PdP 4308 pre-Graduate practice
		OC3, PC4, OC3 BC2	The technique of creating longido as a format for business journalism
		BC1, BC2, BC3, PC1, PC2, PC3, PC4	Skills to support and promote a business publication's website
ACSJ-9 Analytics and creative skills of a journalist	RE9 be able to correctly write journalistic texts on the topic of international issues, clearly and clearly expressing their own thoughts, using all the richness of artistic and expressive means of the language and its stylistic diversity;	QED discipline	
		OC2, BC3, BC4, PC1, PC2, PC3, PC4	Social content in business publications
		PC1, PC2, BC2	QED discipline
PREMM-11 PR and Economics of mass media	RE should be Able to create a positive image of Kazakhstan (Kazakhstani companies, organizations,	BC1, BC3, BC4, PC1, PC3, PC4	Theory and practice of media business organization

	etc.) in the global media space, implementing all available tools of modern PR technologies, based on measurements of public opinion and the results of content-analytical research.	BC1, BC3, PC2, PC3, PC4 PC1, PC2, BC2	Brand management and PR Work of press services of state and commercial structures QED discipline

5. Curriculum of the educational program

Module code	Module name	Discipline cycle	Discipline component	Code of subject	Subject name	Academic credits	Academic study period	Control in the academic period			Number of hours						Independent work of students		Distribution of credits per academic period																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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5		GE R	C S	LAN600 1KR	Kazakh (Russian) language	5	2	2		5/1 50		45		15	90	5. 0			
6		GE R	C S	PhC600 5	Physical Culture	4	2	2		4/1 20		45		15	60	4. 0			
7		GE R	C S	PhC600 6	Physical Culture	4	3	3		4/1 20		45		15	60	4. 0			
8		GE R	C S	SPS600 1	Philosophy	5	4	4		5/1 35	15 .0	15		15	75	5. 0			
9		GE R	C S	HK6002	History of Kazakhstan	5	4	4		5/1 50		30		15	90	5. 0			
10		GE R	C S	SPS600 5	Psychology	2	7	7		2/6 0	15	15		15	15			2. 0	
11		GE R	C S	SPS600 3	Political science	2	7	7		2/6 0	15	15		15	15			2. 0	
12		GE R	C S	SPS 6002	Sociology	2	7	7		2/6 0	15	15		15	15			2. 0	
13		GE R	C S	SPS600 4	Cultural studies	2	7	7		2/6 0	15	15		15	15			2. 0	
14		GE R	U C	JUR650 7	Economy	5	2	2		5/1 50	15	30		15	90	5. 0			
15		BS	U C	JUR640 0	Fundamentals of Convergent Journalism	5	1	1		5/1 35	15 .0	15		15	75	5. 0			
16		BS	U C	JUR 6456	Introduction to Communication Studies	5	1	1		5/1 50	15	30		15	90	5. 0			
17		BS	U C	JUR 6473	Introduction to	3	1	1		3/9 0	15	15		15	45	3. 0			

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34	BS	UC	JUR6438	Creation of video products in English	4	7	7			4/120	15	30		15	60				4.0
35	BS	UC	JUR6467	Politics and journalism, issues of information security in the Internet space	4	7	7			4/105	15	15	15	15	45				4.0
36	BS	UC	LAN6007K	Business correspondence in the state language	2	8	8			2/60	15	15	15	15	15				2.0
37	BS	UC	JUR6450	Media theory and criticism	4	8	8			4/120	15	30		15	60				4.0
38	BS	ES	JUR-6475	Polish language	2	4	4			2/60	15	15	15	15	15		2.0		
39	BS	ES	MNR6701	Minor 1						5/150	15	30		15	90				
40	BS	ES	JUR6421	Radio Preparation						5/150	15	30		15	90				
41	BS	ES	JUR6410	Communication in Political Campaigns	5	5	5			5/90	15	30		15	30		5.0		
42	BS	ES	JUR6430	Propaganda, trolling, misinformation						5/150	15	30		15	90				

59	AS	UC	JUR6508	Sustainable Development Goals: Journalistic Aspect	2	4	4						2/60	15		15		2.0						
60	AS	UC	JUR6459	International Intellectual Property	1	4	4						1/30	15		15		1.0						
61	AS	UC	JUR6435	Digital marketing and advertising	4	4	4						4/105	15	15.0	15	45	4.0						
62	AS	UC	JUR6439	Media and international relations: Information Security	3	5	5						3/90	30		15	30		3.0					
63	AS	UC	(kv12) JUR6429.	Selective technology and global media	3	5	5						3/90	15		15	45		3.0					
64	AS	UC	JUR6431	Political Image Maker	4	6	6						4/120	30		15	60			4.0				
65	AS	UC	PP6403	Industrial practice	6	6	6						6/180			60	30			6.0				
66	AS	UC	JUR6501	Sources and risks of international terrorism	4	7	7						4/120	30		15	60							4.0

F-72, Educational Program

F-72, Educational Program

6. Additional educational programs (Minor)

Name of the additional educational program (Minor) with an indication of the list of disciplines that form the Minor	The total number of loans/ number of credit hours in the discipline	Semesters of study	Documents on the results of the development of additional educational programs (Minor)
Security problems in Central Asia	5	4	Certificate-transcript
Political Image making	5	5	Certificate-transcript
International relations and sustainable development	5	6	Certificate-transcript

7. An approval sheet with the developers

Code and name of the educational program: 6B03203 International journalism and Internet Security

№ п/п	Position, scientific or academic degree, name and surname of the developer of the educational program	Date	Signature	Note
1	Niyazgulova Aigul Askarbekovna Head of the Department of "Media Communication and history of Kazakhstan", Professor	19.06.2023		